# CORPORATE GOVERNANCE

#### Listed company as of December 31, 2019

#### COMPANY

Dufry AG, Brunngässlein 12, 4052 Basel, Switzerland (hereinafter "Dufry AG" or the "Company")

#### LISTING

Registered shares: SIX Swiss Exchange

#### MARKET CAPITAL IZATION BASED ON SHARES ISSUED

CHF 4,855,459,279 as of December 31, 2019

#### PERCENTAGE OF SHARES HELD BY DUFRY AG

1.25% of Dufry AG share capital as of December 31, 2019

#### SECURITY NUMBERS

Registered shares: ISIN-Code CH0023405456, Swiss Security-No. 2340545, Ticker Symbol DUFN

#### INTRODUCTION

This Report is prepared in accordance with the Corporate Governance Directive (DCG) of the SIX Swiss Exchange. All information within this Corporate Governance Report and within the Remuneration Report (see page 252) refers to the Company Organization, Internal Regulations and Articles of Incorporation that were in effect as of December 31, 2019 (if not specifically mentioned otherwise).

The Articles of Incorporation are available on the Company website, www.dufry.com, section Investors – Corporate Governance – Articles of Incorporation. Link:

www.dufry.com/en/investors/corporate-governance page section "Featured downloads -Articles of Incorporation"

Dufry engages with shareholders, analysts and investors on a regular basis to better understand their expectations, needs and concerns as part of the company's stakeholder dialogue strategy and over ESG engagement. Feedback is taken into consideration when evolving the company strategy as well as corporate governance and remuneration matters. In this context, management and the investor relations team had 870 contacts with shareholders and investors combining personal meetings, calls and emails in 2019.

#### 1. GROUP STRUCTURE AND SHAREHOLDERS

#### 1.1 GROUP STRUCTURE

For an overview of the management organizational chart and operational Group structure, please refer to page 17 of this Annual Report.

### Listed consolidated subsidiary as of December 31, 2019

As of February 1, 2018, Hudson Ltd. is separately listed on the New York Stock Exchange.

#### COMPANY

Hudson Ltd., 2 Church Street, Hamilton, HM 11, Bermuda

#### LISTING

Class A common shares: New York Stock Exchange

#### MARKET CAPITALIZATION BASED ON SHARES ISSUED

USD 1,419,119,967 as of December 31, 2019

#### PERCENTAGE OF SHARES HELD BY DUFRY AG

53.093,315 Class B common shares (non-listed), being 57.41% of the Hudson Ltd. share capital (93.1% of voting rights) as of December 31,2019

#### SECURITY NUMBERS

Class A common shares (listed): ISIN-Code BMG464081030, Ticker Symbol HUD

### Non-listed consolidated entities as of December 31, 2019

For a table of the operational non-listed consolidated entities please refer to page 224 in the section Financial Statements of this Annual Report\*.

\* Including the company names, locations, percentage of shares held, share capital. The list of consolidated entities does not include all subsidiaries of the Company, but the most important subsidiaries in terms of sales for Retail and Distribution Center companies and in terms of total assets for holding companies.

#### 1.2 SIGNIFICANT SHAREHOLDERS

Pursuant to the information provided to the Company by its shareholders in compliance with the Financial Market Infrastructure Act during 2019, the following shareholders disclosed significant positions as of December 31, 2019<sup>1</sup>.

Further details regarding these shareholders and shareholder groups as well as additional information regarding the individual disclosure notices in 2019 are available on the website of SIX Swiss Exchange at:

www.six-exchange-regulation.com/en/home/publications/significant-shareholders.html

SHAREHOLDER	Through shares	Long position through financial instruments <sup>2</sup>	Short positions <sup>3</sup>	Net long position
Group of shareholders consisting of various companies and legal entities including Travel Retail Investment S.C.A., Folli Follie Commercial Industrial and Technical S.A. and Hudson Media, Inc., such group representing the interests of Andrés Holzer Neumann, Julián Díaz González, Juan Carlos Torres Carretero, James S. Cohen,				
James S. Cohen Family Dynasty Trust and Dimitrios Koutsolioutsos <sup>4</sup>	15.53%	0.08%	-3.62%	11.99%
State of Oatar <sup>5</sup>	6.92%	-	_	6.92%
Government of Singapore <sup>6</sup>	5.05%	-	-	5.05%
Compagnie Financiere Rupert <sup>7</sup>	5.00%	_	_	5.00%
Franklin Resources, Inc. <sup>8</sup>	4.95%	_	_	4.95%
BlackRock, Inc. <sup>9</sup>	4.34%	0.31%	-0.36%	4.29%
JP Morgan Chase & Co. <sup>10</sup>	0.03%	3.46%	-3.46%	0.03%

- The percentage of voting rights has to be read in context with the relevant and applicable stock exchange and disclosure rules. The actual shareholdings may differ from the figures indicated in the table, as the Company must only be notified by its shareholders if one of the thresholds defined in Article 120 of the Financial Market Infrastructure Act is crossed.
- Financial instruments such as conversion and share purchase rights, granted (written) share sale rights.
- Share sale rights (especially put options) and granted (written) conversion and/or share purchase rights as well as financial instruments that provide for or permit cash settlement as well as other differential transactions (e.g. contracts for difference and/or financial futures).
- <sup>4</sup> Beneficial owners of these shares are: Andrés Holzer Neumann, Wilen (Sarnen)/Switzerland, Julián Diaz González, Altendorf/Switzerland, Juan Carlos Torres Carretero, Meggen/Switzerland, James S. Cohen, Alpine NJ/USA, James S. Cohen Family Dynasty Trust, Teaneck, NJ/USA and Dimitrios Koutsolioutsos, Agios Stephanos/Greece. Shares are directly held by the following companies and legal entities: Travel Retail Investment S.C.A., Luxembourg/Grand Duchy of Luxembourg, Petrus PTE Ltd, Singapore/Singapore, Witherspoon Investments LLC, Wilmington, DE/USA, Petrus AG, Basel/Switzerland, Laguna Partners AG, Luzern/Switzerland, JDG Partners AG, Luzern/Switzerland, JLC Investments, LLC, Teaneck, NJ/USA, Hudson Media, Inc., Teaneck, NJ/USA, Folli Follie Commercial Industrial and Technical S.A., Agios Stephanos/Greece, and Strenaby Finance Ltd., Tortola/British Virgin Islands. Of the total share position of 15.53%, 1.16% relate to delegated voting rights.

- Shares directly held by Qatar Holding LLC, Doha/Qatar. The indirect holder of the shares is the State of Qatar, Doha/Qatar. Qatar Holding LLC is owned by the Qatar Investment Authority, which was founded and is controlled by the State of Qatar.
- Shares directly held by GIC Private Limited ("GIC"), Singapore/ Singapore. The indirect holder of the shares is the Government of Singapore, Singapore/Singapore. GIC is wholly owned by the Government of Singapore ("GoS") and manages the reserves of Singapore. GIC acts as the fund manager for GoS and the Monetary Authority of Singapore.
- <sup>7</sup> Shares directly held by Richemont Luxury Group Ltd, St Heller/ Jersey. The indirect holder of the shares is Compagnie Financiere Rupert, Geneva/Switzerland.
- Shares directly held by Franklin Mutual Advisors, LLC, Short Hills, NJ/USA and Franklin Adviory Services, Short Hills, NJ/USA. The indirect holder of the shares is Franklin Resources, Inc., San Mateo, CA/USA. Of the total share position of 4.95%, 0.02% relate to delegated voting rights.
- <sup>9</sup> BlackRock, Inc., New York, NY/USA. Of the total share position of 4.65%, 0.18% relate to securities lending and similar transactions, and 0.89% to delegated voting rights.
- Shares and financial instruments directly held by JPMorgan Chase Bank, N.A., Ohio/USA. The indirect holder of the shares and financial instruments is JPMorgan Chase & Co., New York, NY/USA.

#### Shareholders' agreements

The type of understanding among the members of the group of shareholders consisting of various companies and legal entities representing the interests of Andrés Holzer Neumann, Julián Díaz González, Juan Carlos Torres Carretero, James S. Cohen, James S. Cohen Family Dynasty Trust and Dimitrios Koutsolioutsos is one or more shareholder agreements.

#### 1.3 CROSS-SHAREHOLDINGS

Dufry AG has not entered into cross-shareholdings with other companies in terms of capital shareholdings or voting rights in excess of 5%.

#### 2. CAPITAL STRUCTURE

#### 2.1 SHARE CAPITAL

As of December 31, 2019, the Company's capital structure is as follows:

#### ORDINARY SHARE CAPITAL

CHF 252,835,830 (nominal value) divided in 50,567,166 fully paid registered shares with nominal value of CHF 5 each

#### CONDITIONAL SHARE CAPITAL

CHF 4,442,160 (nominal value) divided in 888,432 fully paid registered shares with nominal value of CHF 5 each

#### AUTHORIZED SHARE CAPITAL

CHF 25,000,000 (nominal value) divided in 5,000,000 fully paid registered shares with nominal value of CHF 5 each; authorization to increase share capital until May 9, 2021

For the website link regarding the Articles of Incorporation referred to in the following chapters please see page 251 of this Corporate Governance Report.

2.2 DETAILS TO CONDITIONAL AND AUTHORIZED SHARE CAPITAL

#### Conditional share capital

Article 3bis of the Articles of Incorporation, dated July 17, 2019, reads as follows:

- The share capital may be increased in an amount not to exceed CHF 4,442,160 by the issuance of up to 888,432 fully paid registered shares with a nominal value of CHF 5 each through the exercise of conversion and/or option rights granted in connection with the issuance of newly or already issued convertible debentures, debentures with option rights or other financing instruments by the Company or one of its group companies.
- The preferential subscription rights of the shareholders shall be excluded in connection with the issuance of convertible debentures, debentures with option rights or other financing instruments. The then current owners of conversion and/or option rights shall be entitled to subscribe for the new shares.
- 3. The acquisition of shares through the exercise of conversion and/or option rights and each subsequent transfer of the shares shall be subject to the restrictions set forth in Article 5 of these Articles of Incorporation.
- 4. The Board of Directors may limit or withdraw the right of the shareholders to subscribe in priority to convertible debentures, debentures with option

rights or similar financing instruments when they are issued. if:

- a) an issue by firm underwriting by a consortium of banks with subsequent offering to the public without preferential subscription rights seems to be the most appropriate form of issue at the time, particularly in terms of the conditions or the time plan of the issue; or
- b) the financing instruments with conversion or option rights are issued in connection with the financing or refinancing of the acquisition of an enterprise or parts of an enterprise or with participations or new investments of the Company.
- 5. If advance subscription rights are denied by the Board of Directors, the following shall apply:
  - a) Conversion rights may be exercised only for up to 15 years; and option rights only for up to 7 years from the date of the respective issuance.
  - b) The respective financing instruments must be issued at the relevant market conditions.

The conditional share capital of CHF 4,442,160 represents 1.76% of the issued ordinary share capital of the Company registered in the commercial register as of December 31, 2019.

#### Authorized share capital

Article 3ter of the Articles of Incorporation, dated July 17, 2019, reads as follows:

- 1. The Board of Directors shall be authorized to increase the share capital in an amount not to exceed CHF 25,000,000 through the issuance of up to 5,000,000 fully paid registered shares with a nominal value of CHF 5 per share by not later than May 9, 2021. Increases in partial amounts shall be permitted.
- 2. The subscription and acquisition of the new shares, as well as each subsequent transfer of the shares, shall be subject to the restrictions of Article 5 of the Articles of Incorporation.
- 3. The Board of Directors shall determine the issue price, the type of payment, the date of issue of new shares, the conditions for the exercise of the preferential subscription rights, and the beginning date for dividend entitlement. In this regard, the Board of Directors may issue new shares by means of a firm underwriting through a banking institution, a syndicate of another third party and a subsequent offer of these shares to the current shareholders. The Board of Directors may permit preferential subscription rights that have not been exercised to expire or it may place these rights and/or shares as to which preferential subscription rights have been granted but not exercised, at market conditions or

use them for other purposes in the interest of the Company.

- 4. The Board of Directors is further authorized to restrict or deny the preferential subscription rights of shareholders or allocate such rights to third parties if the shares are to be used:
  - a) for the acquisition of enterprises, parts of an enterprise or participations, or for new investment plans or, in case of a share placement, for the financing or refinancing of such transactions; or
  - b) for the participation of strategic partners (including in the case of a public takeover bid) or for the purpose of broadening the shareholder constituency or in connection with a listing of shares on domestic or foreign stock exchanges, including for the purpose of delivering shares to the participating banks in connection with an overallotment option (Greenshoe).

The authorized share capital of CHF 25,000,000 represents 9.89% of the issued ordinary share capital of the Company registered in the commercial register as of December 31, 2019.

#### 2.3 CHANGES IN CAPITAL OF DUFRY AG

NOMINAL SHARE CAPITAL		
December 31, 2017		269,358,535
December 31, 2018 December 31, 2019		269,358,535 252,835,830
CONDITIONAL SHARE CAPITAL		
December 31, 2017	CHF	4,442,160
December 31, 2018	CHF	4,442,160
December 31, 2019	CHF	4,442,160
AUTHORIZED SHARE CAPITAL		
December 31, 2017 December 31, 2018		None None
December 31, 2019	CHF	25,000,000

#### Changes in capital in 2019

At the Ordinary General Meeting of Shareholders on May 9, 2019, shareholders approved the Board of Directors' proposal to cancel the 3,304,541 registered shares purchased under the share buyback program completed in November 2018. As a result, the share capital decreased from CHF 269,358,535 (53,871,707 shares) to CHF 252,835,830 (50,567,166 shares). The change in capital was registered in the commercial register on July 22, 2019.

The same Ordinary General Meeting of Shareholders also approved the Board of Directors' proposal to create authorized capital in the amount of CHF 25,000,000 (5,000,000 shares).

#### Changes in capital in 2018 and 2017

The capital of Dufry AG remained unchanged in fiscal years 2018 and 2017.

#### 2.4 SHARES

As of December 31, 2019, the share capital of Dufry AG is divided into 50,567,166 fully paid in registered shares with a nominal value of CHF 5 each.

The Company has only one category of shares. The shares are issued in registered form. All shares are entitled to dividends if declared. Each share entitles its holder to one vote. The Company maintains a share register showing the name and address of the shareholders or usufructuaries. Only persons registered as shareholders or usufructuaries of registered shares in the share register shall be recognized as such by the Company.

### 2.5 PARTICIPATION CERTIFICATES AND PROFIT SHARING CERTIFICATES

The Company has not issued any non-voting equity securities, such as participation certificates ("Partizipationsscheine") or profit sharing certificates ("Genussscheine").

### 2.6 LIMITATION ON TRANSFERABILITY AND NOMINEE REGISTRATION OF REGISTERED SHARES

- Only persons registered as shareholders or usufructuaries of registered shares in the share register shall be recognized as such by the Company. In the share register, the name and address of the shareholders or usufructuaries is recorded. Changes must be reported to the Company.
- Acquirers of registered shares shall be registered as shareholders with the right to vote, provided that they expressly declare that they acquired the shares in their own name and for their own account.
- The Board of Directors may register nominees with the right to vote in the share register to the extent of up to 0.2% of the registered share capital as set forth in the commercial register. Registered shares held by a nominee that exceed this limit may be registered in the share register with the right to vote if the nominee discloses the names, addresses and number of shares of the persons for whose account it holds 0.2% or more of the registered share capital as set forth in the commercial register. Nominees within the meaning of this provision are persons who do not explicitly declare in the request for registration to hold the shares for their own account and

with whom the Board of Directors has entered into a corresponding agreement (see also Article 5 of the Articles of Incorporation). Nominees are only entitled to represent registered shares held by them at a General Meeting of Shareholders provided that they are registered in the share register and they hold a valid written proxy granted by the beneficial owner of the registered shares instructing the nominee how to vote at the General Meeting of Shareholders. Shares held by a nominee for which it is not able to produce such a proxy count as not represented at the General Meeting of Shareholders.

- Corporate bodies and partnerships or other groups of persons or joint owners who are interrelated to one another through capital ownership, voting rights, uniform management or otherwise linked as well as individuals or corporate bodies and partnerships who act in concert to circumvent the regulations concerning the nominees (esp. as syndicates), shall be treated as one single nominee within the meaning of the above mentioned regulation.
- The Board of Directors may cancel the registration, with retroactive effect if appropriate, if the registration was effected based on false information or in case of breach of the agreement between the nominee and the Board of Directors.
- After consulting the party involved, the Company may delete entries in the share register if such entries occurred in consequence of false statements by the purchaser. The purchaser must be informed immediately of the deletion.

#### Exceptions granted in the year under review

The Company has not granted any exceptions during the year under review.

### Required quorums for a change of the limitations of transferability

A change of the limitations on the transfer of registered shares or the removal of such limitations requires a resolution of the General Meeting of Shareholders passed by at least two thirds of the votes represented and the absolute majority of the nominal value of shares represented.

#### 2.7 CONVERTIBLE BONDS AND OPTIONS

As of December 31, 2019, there are no outstanding bonds that are convertible into, or warrants or options to acquire shares issued by or on behalf of the Company. Dufry has certain share-based payments, the essentials of which are disclosed in the "Remuneration Report" on page 252 ff.

#### 3. BOARD OF DIRECTORS

#### 3.1 MEMBERS OF THE BOARD OF DIRECTORS

As of December 31, 2019, the Board of Directors comprised nine Board members compared with eight members as of December 31, 2018.

The members of the Board of Directors are elected individually and for a term of office extending until completion of the next Ordinary General Meeting of Shareholders. The Chairman of the Board of Directors and the members of the Remuneration Committee are directly elected by the General Meeting of Shareholders.

The following table sets forth the name and year of first election as a member of the Board of Directors for each respective member, followed by their Curricula Vitae with a short description of each member's business experience, education and activities.

#### Changes in the Board of Directors in fiscal year 2019

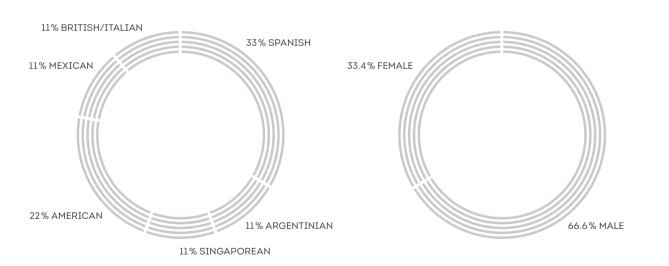
Luis Maroto Camino was elected as a new member of the Board of Directors at the Ordinary General Meeting of Shareholders on May 9, 2019. The Board of Directors unanimously resolved to formally establish the position of Lead Independent Director as of July 25, 2019. Heekyung Jo Min was appointed by the Board of Directors to this new position. Jorge Born acted as Vice-Chairman of the Board of Directors as of October 30, 2018 until July 25, 2019. The position of Vice-Chairman was replaced by the Lead Independent Director position.

#### BOARD OF DIRECTORS AS OF DECEMBER 31, 2019

NAME	PROFESSION	NATIONALITY	WITH DUFRY	FIRST ELECTION
Juan Carlos Torres Carretero	Chairman of Dufry AG	Spanish	Chairman	2003
	Executive Vice President of		Lead Independent	
Heekyung Jo Min	CJ Cheiljedang	American	Director <sup>1</sup>	2016
Jorge Born	CEO of Bomagra S.A	Argentinian	Director	2010
	Senior Vice President of			
Claire Chiang	Banyan Tree Holdings Limited	Singaporean	Director	2016
Julián Díaz González	Group CEO of Dufry AG	Spanish	Director, Group CEO	2013
	President / CEO of Grupo Industrial			
Andrés Holzer Neumann	Omega (1973 - 2018)	Mexican	Director	2004
	CEO and President of			
Luis Maroto Camino	Amadeus IT Group	Spanish	Director	2019
	Managing Partner			
Steven Tadler	Advent International	American	Director	2018
Lynda Tyler-Cagni	CEO of Only the Best Agency	British and Italian	Director	2018

 $<sup>^{\</sup>scriptscriptstyle 1}\,$  Lead Independent Director as of July 2019

#### **DIVERSITY OF THE BOARD OF DIRECTORS**



The Chairman of the Board of Directors is male, the Independent Lead Director is female. Over recent years, the Board of Directors was renewed and currently, 55% of the Board members have a tenure of 4 years or less.

#### 3.2 EDUCATION, PROFESSIONAL BACKGROUND, OTHER ACTIVITIES AND FUNCTIONS



### JUAN CARLOS TORRES CARRETERO

Executive Chairman, born 1949, Spanish

#### Education

MS in physics from Universidad Complutense de Madrid and MS in management from MIT's Sloan School of Management.

#### Professional Background

Many years of private equity and senior management operating experience. 1988 Joined Advent International, a private equity firm, in Boston as a partner. 1991–1995 Partner at Advent International in Madrid. 1995–2016 Managing Director and Senior Partner in charge of Advent International Corporation's investment activities in Latin America.

#### Current Board Mandates

Dufry AG, Hudson Ltd. and Acamar Partners Acquisition Corp.



#### HEEKYUNG JO MIN

Lead Independent Director, born 1958, American

#### Education

Ph. D in Business Administration from Seoul Business School (aSSIST), MBA from Columbia University Graduate School of Business in New York, and a BA from Seoul National University.

#### Professional Background

2004 - 2005 Executive Vice President at Prudential Investments and Securities Co. in Korea. 2006 Country Advisor, Global Resolutions in Korea. 2007 - 2010 Director General of the Investment Promotion Bureau at the Incheon Free Economic Zone (IFEZ) in Korea. Since 2011, Senior Executive Vice President and Head of Corporate Social Responsibility of CJ Cheiljedang Corporation in Korea. Ms. Min speaks regularly on the subject of sustainability and ESG (Environment, Social, Governance).

#### **Current Board Mandates**

Dufry AG, Asia New Zealand Foundation (Honorary Advisor) and CJ Welfare Foundation.



#### **JORGE BORN**

Director, born 1962, Argentinian

#### Education

B.S. in economics from the Wharton School of the University of Pennsylvania.

#### Professional Background

2001 - 2010 Deputy Chairman of Bunge Ltd. 1992 - 1997 Head of Bunge's European operations. Before 1997 various capacities in the commodities trading, oil seeding processing and food products areas in Argentina, Brazil, the United States and Europe for Bunge Ltd. 2004 - 2005 Board member of Dufry AG. Since 1997 President and Chief Executive Officer of Bomagra S.A., Argentina.

#### **Current Board Mandates**

Dufry AG, Hochschild Mining, Ltd. and Fundación Bunge y Born (Chairman).



**CLAIRE CHIANG**Director, born 1951,
Singaporean

#### Education

Masters in Philosophy from the University of Hong Kong and an Undergraduate Degree from the University of Singapore.

#### Professional Background

Founder and Managing Director of Banyan Tree Gallery, and Cofounder and Senior Vice President of Singapore listed Banyan Tree Holdings Limited since 1994. Member of Parliament for the Government of Singapore from 1997 to 2001.

#### **Current Board Mandates**

Dufry AG, ISS A/S, Banyan Tree Holdings Limited, Banyan Tree Gallery (Singapore) Pte. Ltd. and Mandai Safari Park Holdings Pte. Ltd.



**JULIÁN DÍAZ GONZÁLEZ** Director, Group Chief Executive Officer, born 1958, Spanish

#### Education

Degree in business administration from Universidad Pontificia Comillas I.C.A.D.E., de Madrid.

#### Professional Background

1989–1993 General Manager at TNT Leisure, S.A. 1993–1997 Division Director at Aldeasa. 1997–2000 various managerial and business positions at Aeroboutiques de Mexico, S.A. de C.V. and Deor, S.A. de C.V. 2000–2003 General Manager of Latinoamericana Duty-Free, S.A. de C.V. Since 2004 Chief Executive Officer at Dufry AG.

### **Current Board Mandates**Dufry AG and Hudson Ltd.



ANDRÉS HOLZER NEUMANN Director, born 1950, Mexican

#### Education

Graduate of Boston University, holds an MBA from Columbia University.

#### Professional Background

1973 – 2018 President / CEO of Grupo Industrial Omega, S.A. de C.V., the holding company of Holzer y CİA, S.A. de C.V., Industria Nacional de Relojes Suizos, S.A. de C.V., Consorcio Metropolitano Inmobiliario, S.A. de C.V., Inmobiliara Coapa Larca, S.A. de C.V., Inmobiliara Coapa Larca, S.A. de C.V., Inmobiliara Castellanos, S.A. de C.V., and Negocios Creativos, S.A. de C.V. Previous board mandates include Banco Mercantil de México (1982 – 1999), Latin American Airport Holdings (2008 – 2016)

#### **Current Board Mandates**

Dufry AG, Arrendadora SOHO City Center, Altum Capital and Hudson Ltd.



**LUIS MAROTO CAMINO** Director, born 1964, Spanish

#### Education

Bachelor's degree in Law from the Universidad Complutense Madrid, MBA from the Instituto de Estudios Superiores de la Empresa, Madrid (IESE), further qualifications from Stanford, Harvard Business School, INSEAD and IMD.

#### Professional Background

2000 Joined Amadeus IT Group, a leading player in the travel and tourism industry, where he served as Deputy CEO, CFO and Director Marketing Finance. Prior to joining Amadeus, he held several managerial positions at the Bertelsmann Group. Since 2011, CEO and President of Amadeus IT Group.

### **Current Board Mandates**Dufry AG and Amadeus IT Group.



STEVEN TADLER
Director, born 1959,
American

#### Education

Master in Business Administration from Harvard Business School. B.S., with distinction, from the University of Virginia.

#### Professional Background

1985 Joined Advent International as Managing Partner. Serves as a Director of Advent International Corp (since 2002) and wTe Corporation (since 1989).

Previous board mandates include Dufry AG (2010 – 2013).

Dufry AG (2010 - 2013), Skill-soft (2020 - 2014), Transunion (2012 - 2017), Bojangles' (2011 - 2019)

## **Current Board Mandates**Dufry AG, Advent International Corp and wTe Corporation.



**LYNDA TYLER-CAGNI**Director, born 1956,
British and Italian

#### Education

B.A. (Hons) in Languages, Economics & Politics from the University of Kingston, London.

#### Professional Background

Lynda Tyler-Cagni is the founder and CEO at Only the Best Agency Ltd, a consulting company advising and representing talent primarily in the fashion, retail and FMCG sectors since 2015. She also served as a Director at Atlantia SpA, an Italian listed global operator in the motorway and airport infrastructure sector until November 2018. Ms. Tyler-Cagni previously served on the Board of World Duty Free Group as a non-executive and independent member and chair of the HR & Remuneration Committee (from 2013 until the acquisition of World Duty Free Group by Dufry AG in 2015). She was also an advisor to the management Board of Bonpoint and held various management positions with Fast Retailing Group, Uniqlo and Ermenegildo Zegna.

### **Current Board Mandates**Dufry AG and EDHEC Paris.

Messrs. Juan Carlos Torres Carretero (Chairman), Andrés Holzer Neumann and Julián Díaz González (Directors) are members of a group of shareholders, which held a 15.61% purchase position of Dufry AG as of December 31, 2019 (participation mentioned includes financial instruments). See for details the disclosure under "1.2 Significant Shareholders" on page 230 of this Annual Report.

Due to his intense involvement with the Company's management, the Chairman of the Board of Directors, Mr. Juan Carlos Torres Carretero is considered an executive Chairman. Mr. Julián Díaz González acts as Group Chief Executive Officer. All other members of the Board of Directors are non-executive members. None of the current members of the Board of Directors (except Julián Díaz González as Group CEO) have ever been in a managerial position at Dufry AG or any of its subsidiaries. For information on related parties and related party transactions please refer to Note 41 on page 207 and to the information provided in the Remuneration Report on page 252 ff. of this Annual Report.

# 3.3 RULES IN THE ARTICLES OF INCORPORATION REGARDING THE NUMBER OF PERMITTED MANDATES OUTSIDE THE COMPANY

For the website link regarding the Articles of Incorporation referred to in the following chapters please see page 251 of this Corporate Governance Report.

In accordance with Article 24 para. 2 of the Articles of Incorporation, dated July 17, 2019, no member of the Board of Directors may hold more than four additional mandates in listed companies and ten additional mandates in non-listed companies. The following mandates are not subject to the limitations under para. 2 of this Article:

- a) mandates in companies which are controlled by the Company or which control the Company;
- b) mandates held at the request of the Company or any company controlled by it. No member of the Board of Directors may hold more than ten such mandates;
- c) mandates in associations, charitable organizations, foundations, trusts and employee welfare foundations. No member of the Board of Directors may hold more than ten such mandates.

Mandates shall mean mandates in the supreme governing body of a legal entity which is required to be registered in the commercial register or a comparable foreign register. Mandates in different legal entities that are under joint control or the same beneficial ownership are deemed one mandate.

#### 3.4 ELECTION AND TERMS OF OFFICE

In accordance with Article 13 of the Articles of Incorporation, dated July 17, 2019:

- The Board of Directors shall consist of at least three and at most nine members.
- Members of the Board of Directors and the Chairman of the Board of Directors shall be elected for a term of office extending until completion of the next Ordinary General Meeting of Shareholders.
- The members of the Board of Directors and the Chairman of the Board of Directors may be re-elected without limitation.
- If the office of the Chairman of the Board of Directors is vacant, the Board of Directors shall appoint a Chairman from among its members for a term of office extending until completion of the next Ordinary General Meeting of Shareholders.
- Except for the election of the Chairman of the Board of Directors and the members of the Remuneration Committee by the General Meeting of Shareholders, the Board of Directors determines its own organization. The Board of Directors shall elect a Vice-Chairman. It shall appoint a Secretary who does not need to be a member of the Board of Directors.

Article 24 para. 1 of the Articles of Incorporation stipulates the following: As members of the Board of Directors only persons may be elected who served a minimum of four years in aggregate on the Board of Directors or on the Executive Management of each of (i) one or several travel retail company(ies) with operations in more than one continent at the end of at least one year of the years of activity of such person, and (ii) one or several publicly listed retail company(ies) with an annual turnover of at least CHF 3 billion at the end of at least one year of the years of activity of such person. The requirements under (i) and (ii) above can be fulfilled by the same or several cumulated position(s) held by such person.

All members of the Board of Directors were elected in individual elections at the Ordinary General Meeting of Shareholders held on May 9, 2019. The same General Meeting re-elected Juan Carlos Torres Carretero as Chairman of the Board of Directors. Ms. Lynda Tyler-Cagni, Ms. Claire Chiang and Mr. Jorge Born were re-elected in individual elections as members of the Remuneration Committee.

#### 3.5 INTERNAL ORGANIZATIONAL STRUCTURE

Except for the election of the Chairman of the Board of Directors and the members of the Remuneration Committee (which are to be elected by the General

#### THE BOARD COMMITTEES AS OF DECEMBER 31, 2019

MEMBER OF THE BOARD OF DIRECTORS	BOARD OF DIRECTORS	AUDIT COMMITTEE	NOMINATION COMMITTEE	REMUNERATION COMMITTEE
Juan Carlos Torres Carretero	Chairman	_	_	_
	Lead Independent			
Heekyung Jo Min	Director	Committee Member	-	-
Jorge Born	Director	Committee Chairman	Committee Chairman	Committee Member
Claire Chiang	Director	-	Committee Member	Committee Member
Julián Díaz González	Director/Group CEO	-	-	-
Andrés Holzer Neumann	Director	-	_	_
Luis Maroto Camino <sup>1</sup>	Director	Committee Member	-	-
Steven Tadler	Director	Committee Member	Committee Member	-
Lynda Tyler-Cagni	Director	_	Committee Member	Committee Chairwoman
Number of meetings				
in fiscal year 2019	8	4	5	6
Average attendance ratio <sup>2</sup>	99%	100%	100%	100%

 $<sup>^{1}</sup>$  Member of the Board of Directors since the Ordinary General Meeting of Shareholders held on May 9, 2019.

Meeting of Shareholders), the Board of Directors determines its own organization. It shall elect the Lead Independent Director or a Vice-Chairman, the members of the Audit Committee and of the Nomination Committee, and appoint a Secretary who does not need to be a member of the Board of Directors.

The Board of Directors unanimously resolved to formally establish the position of Lead Independent Director as of July 25, 2019. Heekyung Jo Min was appointed by the Board of Directors to this new position. Jorge Born acted as Vice-Chairman of the Board of Directors as of October 30, 2018 until July 25, 2019. The position of Vice-Chairman was replaced by the Lead Independent Director position.

As of December 31, 2019, Dufry AG has three committees: the Audit Committee, the Nomination Committee and the Remuneration Committee. All three Committees are assisting the Board of Directors in fulfilling its duties and have also decision authority to the extent described below.

#### **Audit Committee**

Members as of December 31, 2019: Jorge Born (Chairman Audit Committee), Heekyung Jo Min, Luis Maroto Camino, Steven Tadler.

The members of the Audit Committee are all nonexecutive and independent members of the Board of Directors. Pursuant to item 14 of the Swiss Code of Best Practice for Corporate Governance (SCBP), an independent member is a non-executive member, who has not been an executive member of the Dufry Group in the last three years and has no or comparatively minor business relations with the Company. The members shall be appointed, as a rule, for the entire duration of their mandate as Board members and be re-eligible.

The Audit Committee assists the Board of Directors in fulfilling its duties of supervision of management. It is responsible for the review of the performance and independence of the Auditors, the review of and the decision on the audit plan and the audit results and the monitoring of the implementation of the findings by management, the review of the internal audit plan, the assessment of the risk management and the decision on proposed measures to reduce risks, the review of the compliance levels and risk management, as well as the review to propose whether the Board of Directors should accept the Company's accounts. The Audit Committee regularly reports to the Board of Directors on its decisions, assessments, findings and proposes appropriate actions. The Audit Committee generally meets at the same dates the Board of Directors meetings take place (usually 4-5 times per year), although the Chairman may call meetings as often as business requires. The length of the meetings lasted usually for approximately 2 to 3 hours in fiscal year 2019, during which the Audit Committee held 4 meetings (1 meeting per quarter). The auditors attended 3 meetings of the Audit Committee in 2019. The Chairman of the Board of Directors usually participates as

<sup>&</sup>lt;sup>2</sup> The average attendance ratio regarding the Committees refers directly to the members of the respective Committee. Additional participants who participate as guests in Committee meetings are not included in the percentage calculations. For the newly elected Board member, his attendance ratio is calculated as of the date of election at the Ordinary General Meeting of Shareholders in 2019.

a guest in the Audit Committee meetings. Members of the Global Executive Committee attended meetings of the Audit Committee as follows: Group CEO 4 meetings and the CFO (who acts as Secretary of the Audit Committee) 4 meetings.

#### **Nomination Committee**

Members as of December 31, 2019: Jorge Born (Chairman Nomination Committee), Claire Chiang, Steven Tadler, Lynda Tyler-Cagni.

The members of the Nomination Committee are all non-executive and independent members of the Board of Directors. Pursuant to item 14 of the Swiss Code of Best Practice for Corporate Governance (SCBP), an independent member is a non-executive member, who has not been an executive member of the Dufry Group in the last three years and has no or comparatively minor business relations with the Company. The members shall be appointed, as a rule, for the entire duration of their mandate as Board members and be re-eligible.

The Nomination Committee assists the Board of Directors in fulfilling its nomination related matters. It is responsible for assuring the long-term planning of appropriate appointments to the positions of the Group CEO and the Board of Directors, reviewing the curriculum vitae, credentials and experience of the candidates proposed by the Board of Directors to fill vacancies on the Board of Directors or for the position of the Group CEO, making recommendations on Board composition and balance, presenting to the Board a proposal of succession plan for the position of the Group CEO at least once a year, and reviewing the adequacy of the selection system and criteria used for the appointment of the members of the Global Executive Committee. The Nomination Committee meets as often as business requires (usually 2-4 meetings per year). The 5 meetings held in the fiscal year 2019 lasted about 1 to 2 hours (Q1 2 meetings, Q2 1 meeting, Q3 1 meeting, Q41 meeting). Members of the Global Executive Committee attended meetings of the Nomination Committee as follows: Group CEO 5 meetings.

#### **Remuneration Committee**

Members as of December 31, 2019: Lynda Tyler-Cagni (Chairwoman Remuneration Committee), Jorge Born, Claire Chiang.

The members of the Remuneration Committee are all non-executive and independent members of the Board of Directors. Pursuant to item 14 of the Swiss Code of Best Practice for Corporate Governance (SCBP), an independent member is a non-executive member, who

has not been an executive member of the Dufry Group in the last three years and has no or comparatively minor business relations with the Company. The members shall be appointed by the General Meeting of Shareholders until the next Ordinary General Meeting of Shareholders and be re-eligible.

The Remuneration Committee assists the Board of Directors in fulfilling its remuneration related matters. It is responsible for the review of the remuneration system of the Company and for proposals in relation thereto to the Board of Directors. The Remuneration Committee makes recommendations regarding the proposals of the Board of Directors in relation to the maximum aggregate amount of compensation of the Board and of the Global Executive Committee to be submitted to the General Meeting of Shareholders of the Company for approval, as well as in relation to the remuneration package of the Group CEO and the members of the Board. The Remuneration Committee makes proposals on the grant of options or other securities under any other management incentive plan of the Company, if any. The Remuneration Committee reviews and recommends to the Board of Directors the Remuneration Report. The Remuneration Committee meets as often as business requires (usually 4 meetings per year). The 6 meetings held in the fiscal year 2019 lasted about 1 to 2 hours (Q1 3 meetings, Q3 1 meeting, Q4 2 meetings). The Chairman of the Board of Directors usually participates as a guest in the Remuneration Committee meetings. Members of the Global Executive Committee attended meetings of the Remuneration Committee as follows: Group CEO 4 meetings.

#### Work method of the Board of Directors

As a rule, the Board of Directors meets about six to seven times a year (usually at least once per quarter). Additional meetings or conference calls are held as and when necessary. The Board of Directors held 8 meetings during fiscal year 2019, of which 1 was held as a telephone conference. The meetings of the Board of Directors usually lasted about 4 hours. The Chairman determines the agenda and items to be discussed at the Board meetings. All members of the Board of Directors can request to add further items on the agenda.

The Group CEO, the CFO, the Deputy Group CEO and the Group General Counsel, also acting as Secretary to the Board, attend the meetings of the Board of Directors. Other members of the Global Executive Committee may attend meetings of the Board of Directors as and when required. Members of the Global Executive Committee attended meetings of the Board of Directors in 2019 as follows: Group CEO 8 meetings,

CFO 6 meetings, Deputy Group CEO 6 meetings, Group General Counsel 8 meetings, Chief Marketing and Digital Innovation Officer 2 meetings, Global Chief Corporate Officer 2 meetings.

The Board of Directors also engages specific advisors to address specific matters when required. External financial advisors attended pertinent portions of 1 meeting of the Board of Directors in 2019. The external Auditors attended 3 meetings of the Audit Committee in 2019.

#### 3.6 DEFINITION OF AREAS OF RESPONSIBILITY

The Board of Directors is the ultimate corporate body of Dufry AG. It further represents the Company towards third parties and shall manage all matters which by law, the Articles of Incorporation or the Board regulations have not been delegated to another body of the Company.

In accordance with the Board regulations ("Organisationsreglement"), the Board of Directors has delegated the operational management of the Company to the Group CEO who is responsible for overall management of the Dufry Group. The following responsibilities remain with the Board of Directors:

- Ultimate direction of the business of the Company and the power to give the necessary directives;
- Determination of the organization of the Company;
- Administration of the accounting system, financial control and financial planning;
- Appointment and removal of the members of the committees installed by itself as well as the persons entrusted with the management and representation of the Company, as well as the determination of their signatory power;
- Ultimate supervision of the persons entrusted with the management of the Company, in particular with respect to their compliance with the law, the Articles of Incorporation, regulations and directives;
- Preparation of the business report, the remuneration report and the General Meetings of Shareholders and to carry out the resolutions adopted by the General Meeting of Shareholders;
- Notification of the judge if liabilities exceed assets;
- Passing of resolutions regarding the subsequent payment of capital with respect to non-fully paid in shares:
- Passing of resolutions confirming increases in share capital and the amendments of the Articles of Incorporation entailed thereby;
- Non-delegable and inalienable duties and powers of the Board of Directors pursuant to the Swiss Merger Act:

- To approve any non-operational or non-recurring transaction not included in the annual budget and exceeding the amount of CHF 10,000,000:
- To issue convertible debentures, debentures with option rights or other financial market instruments;
- To approve the annual investment and operating budgets of the Company and the Dufry Group;
- To approve the executive regulations promulgated in accordance with the board regulations; and
- To propose an independent voting rights representative for election to the General Meeting of Shareholders, and to appoint an independent voting rights representative in the event of a vacancy.

Except for the Chairman of the Board of Directors, who has single signature authority, the members of the Board have joint signature authority, if any.

### 3.7 INFORMATION AND CONTROL INSTRUMENTS VIS-À-VIS THE SENIOR MANAGEMENT

The Board of Directors ensures that it receives sufficient information from the management to perform its supervisory duty and to make the decisions that are reserved to the Board through several means:

- Dufry Group has an internal management information system that consists of financial statements, performance indicators and risk management. Information to management is provided on a regular basis according to the cycles of the business: sales on a weekly basis; income statement, cash management and key performance indicator (KPI) including customer, margins and investment information, balance sheet and other financial statements on a monthly basis. The management information is prepared on a consolidated basis as well as per division. Financial statements and key financial indicators/ratios are submitted to the entire Board of Directors on a quarterly basis.
- During Board meetings, each member of the Board may request information from the other members of the Board, as well as from the members of the management present on all affairs of the Company and the Group.
- Outside of Board meetings, each member of the Board may request from the Group CEO information concerning the course of business of the Company and the Group and, with the authorization of the Chairman, about specific matters.
- The Group CEO reports at each meeting of the Board of Directors on the course of business of the Company and the Group in a manner agreed upon from time to time between the Board and the Group CEO. Apart from the meetings, the Group CEO reports immediately any extraordinary event and

- any change within the Company and within the Dufry Group to the Chairman.
- For attendance of the members of the Global Executive Committee at meetings of the Board of Directors or meetings of the Board Committees please refer to section "3.5 Internal organizational structure" above.
- The Audit Committee met 4 times in 2019 with management to review the business, better understand laws, regulations and policies impacting the Dufry Group and its business and support the management in meeting the requirement and expectations of stakeholders. In meetings of the Audit Committee, the CFO acts as Secretary to the Committee. The Auditors are invited to the meetings of the Audit Committee and attended 3 meetings of the Audit Committee in 2019. Among these meetings some or part of them are also held without management.
- The Global Internal Audit department provides independent risk-based and objective assurance reviews, loss prevention advice, and risk exposure analysis to group companies through three different activities streams: Internal Audit, Investigations and Enterprise Risk Management.
- Internal auditing is an independent function that provides objective assurance and consulting activity. aiming to improve the organization's operations. The selection of Internal Audit reviews to be executed during the year is based on specific methodology throughout the Dufry Group and includes the consideration of internal and external factors. In fiscal year 2019, the Global Internal Audit conducted over 80 reviews, examining Headquarters activities. Divisional functions and Distribution Centers in addition to 45 operations in all Divisions, representing a coverage of more than 88% of 2019 group net sales including non-consolidated entities. Regular follow-up is performed to ensure that risk mitigation and control improvement measures are implemented on a timely basis.
- The Global Investigations activity was created to prevent losses and misappropriations within the group. The day-to-day work is designed to leverage profitability using advanced data mining and antifraud techniques. Currently, validations are performed monthly or bi-monthly for all group companies and results are proven to provide valuable information for loss prevention purposes. Additionally, Dufry is continuously trying to use new data mining techniques to establish validations that can enhance the coverage and create a higher assurance level over the key retail risks.
- Dufry has in place an Enterprise Risk Management program which sets out the approach for assessing compliance with: relevant laws, corporate policies

- and procedures, tax regulations, agreements or contracts and integrity policy, anticipating externally imposed guidelines and preventing losses. The program is sponsored by the Global Executive Committee and based on the concept of direct stakeholder assurance feedback, and is distributed among all operations and areas.
- All the results of these Global Internal Audit activities are communicated to key management in charge and to the Group's senior management, including all the members of the Global Executive Committee on an on-going basis, and also to the Audit Committee.
- Detailed information on the financial risk management is provided in Notes 36 to 40 in the consolidated financial statements of this Annual Report.

#### 4. GLOBAL EXECUTIVE COMMITTEE

### 4.1 MEMBERS OF THE GLOBAL EXECUTIVE COMMITTEE

As of December 31, 2019, the Global Executive Committee comprised ten executives compared to seven members as of December 31, 2018.

The Global Executive Committee under the control of the Group CEO, conducts the operational management of the Company pursuant to the Company's board regulations. The Group CEO reports to the Board of Directors on a regular basis.

The following table sets forth the name and year of appointment of the respective members, followed by their Curricula Vitae with a short description of each member's business experience, education and activities.

All agreements entered into with the members of the Global Executive Committee are entered for an indefinite period of time.

#### GLOBAL EXECUTIVE COMMITTEE AS OF DECEMBER 31, 2019

NAME	NATIONALITY	POSITION	SINCE YEAR
Julián Díaz González	Spanish	Group Chief Executive Officer (Group CEO)	2004
Yves Gerster	Swiss	Chief Financial Officer (CFO)	2019
José Antonio Gea	Spanish	Deputy Group Chief Executive Officer (Deputy Group CEO)	2004
Luis Marin	Spanish	Global Chief Corporate Officer (GCCO)	2014
Pascal C. Duclos	Swiss	Group General Counsel (GGC)	2005
Javier González	Spanish	Chief Marketing and Digital Innovation Officer	2018
Eugenio Andrades	Spanish	Chief Executive Officer Europe, Africa and Strategy	2016
Andrea Belardini	Italian	Chief Executive Officer Division Asia Pacific and Middle East	2019
René Riedi	Swiss	Chief Executive Officer Division Central and South America	2019
Roger Fordyce	American	Chief Executive Officer Division North America	2019

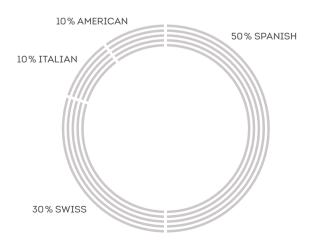
### Changes in the Global Executive Committee in fiscal year 2019

As of January 18, 2019, Dufry announced that it is further simplifying its organization to drive market agility with full customer focus, generate additional efficiencies at headquarter level and drive strong organic growth. As part of the changes, Andrea Belardini, René Riedi and Roger Fordyce (all Divisional CEOs) were joining the previously existing Global Executive Committee with immediate effect.

Andreas Schneiter, previously CFO, left the Company on May 31, 2019. He was replaced by Yves Gerster, who became the new CFO and a member of the Global Executive Committee as of April 1, 2019. For details regarding the Curriculum Vitae of Andreas Schneiter please refer to the Annual Report 2018, page 237 of the Corporate Governance Report section. The Annual Report 2018 can be downloaded from the Company website under

https://www.dufry.com/en/investors/ir-reports-presentations-and-publications

#### **DIVERSITY OF THE GLOBAL EXECUTIVE COMMITTEE**



GEC MEMBER

#### 4.2 EDUCATION, PROFESSIONAL BACKGROUND, OTHER ACTIVITIES AND VESTED INTERESTS



**JULIÁN DÍAZ GONZÁLEZ**Group Chief Executive Officer, born 1958, Spanish

#### Education

Degree in business administration from Universidad Pontificia Comillas I.C.A.D.E., de Madrid.

#### Professional Background

1989–1993 General Manager at TNT Leisure, S.A. 1993–1997 Division Director at Aldeasa. 1997–2000 various managerial and business positions at Aeroboutiques de Mexico, S.A. de C.V. and Deor, S.A. de C.V. 2000–2003 General Manager of Latinoamericana Duty-Free, S.A. de C.V. Since 2004 Chief Executive Officer at Dufry AG.

**Current Board Mandates** Dufry AG and Hudson Ltd.



YVES GERSTER Chief Financial Officer, born 1978, Swiss

#### Education

Degree in Business Administration & Finance, University of Basel.

#### Professional Background

1999 - 2003 Assistant Group Treasurer at Danzas Management AG. 2003 - 2006 Assistant Group Treasurer at Bucher Industries AG. November 2006 - 2019 Global Head Group Treasury at Dufry International AG. Since April 2019 Chief Financial Officer at Dufry AG.



JOSÉ ANTONIO GEA
Deputy Group Chief Executive
Officer, born 1963, Spanish

#### Education

Degree in economics and business sciences from Colegio Universitario de Estudios Financieros.

#### Professional Background

1989 – 1995 various positions at TNT Express Espana, S.A. Director of Blue Cow Division (1993 – 1995). 1995 – 2003 various managerial positions at Aldeasa. Left Aldeasa as Director of Operations. 2004 – 2017 Global Chief Operating Officer at Dufry AG. Since 2018 Deputy Group Chief Executive Officer at Dufry AG.



**LUIS MARIN**Global Chief Corporate Officer, born 1971, Spanish

#### Education

Degree in Economic Sciences and Business Administration from Universidad de Barcelona.

#### Professional Background

1995–1998 Auditor at Coopers & Lybrand. 1998–2001 Financial Controller at Derbi Motocicletas - Nacional Motor S.A. 2001–2004 Head of Finance and Administration of Spanish subsidiaries of Areas (member of the French group Elior). Joined Dufry in 2004, as Business Controlling Director and since 2012, also responsible for mergers and acquisitions. 2014 Appointed Chief Corporate Officer. Since 2018 Global Chief Corporate Officer at Dufry AG.



**PASCAL C. DUCLOS** Group General Counsel, born 1967, Swiss

#### Education

Licence en droit from Geneva University School of Law, L.L.M. from Duke University School of Law. Licensed to practice law in Switzerland and admitted to the New York Bar

#### Professional Background

1991–1997 Senior attorney at law at Geneva law firm Davidoff & Partners. Also academic assistant at the University of Geneva School of Law (1994–1996). 1999–2001 Attorney at law at New York law firm Kreindler & Kreindler. 2001–2002 Financial planner at UBS AG in New York. 2003–2004 Senior foreign attorney at law at the Buenos Aires law firm Beretta Kahale Godoy. Since 2005 General Counsel and Secretary to the Board of Directors at Dufry AG.



**JAVIER GONZÁLEZ**Chief Marketing and Digital
Innovation Officer, born 1976,
Spanish

#### Education

Executive MBA from La Salle University Philadelphia, Basel. Degree in Business Administration and Economics, EBS, Madrid.

#### Professional Background

1998 - 1999 Marketing Executive at Coca Cola. 1999 - 2001 In-Store & Events Manager at Lego Iberia. 2001 - 2002 In-Store Marketing Manager at British American Tobacco. 2002 - 2004 Sales Manager at British American Tobacco. 2004 - 2005 Business Unit Marketing Manager at British American Tobacco. 2005 - 2009 International Senior Brand Manager at British American Tobacco. 2009 - 2011 Senior Marketing Manager at Dufry AG. 2011 - 2014 Global Marketing Director at Dufry AG. 2014 - 2016 Global Retail Operations and Marketing Director at Dufry AG. Since 2016 Chief Marketing and Digital Innovation Officer at Dufry AG.



EUGENIO ANDRADES Chief Executive Officer Europe, Africa and Strategy, born 1968, Spanish

#### Education

Degree in Mining Engineering at Politécnica University of Madrid. MS of Economics and Strategy of Colorado School of Mines, Colorado/USA.

#### Professional Background

Prior to 1996 Consultant at McKinsey & Co and Carboex, a subsidiary of Endesa. 1996 - 2001 Director of Strategy & Development and Investor Relations at Aldeasa. 2001 Chief Executive Officer Jordan and Middle East region at Aldeasa. 2002-2007 Director of Strategy & Development and Investor Relations at Aldeasa. 2007 - 2010 Commercial Director and Operations Coordinator at Aldeasa. 2011 - 2014 Chief Commercial Officer at World Duty Free Group. 2014 - 2015 Chief Executive Officer at World Duty Free Group. 2016 - 2017 Chief Executive Officer Division UK, Central and Eastern Europe at Dufry AG. 2018 Chief Executive Officer Operations and Strategy at Dufry AG. Since January 2019 Chief Executive Officer Europe, Africa and Strategy at Dufry AG.



ANDREA BELARDINI
Chief Executive Officer Division
Asia Pacific and Middle East,
born 1968. Italian

#### Education

Degree in Business and Economics, University of Rome (La Sapienza).

#### Professional Background

1991-1996 various positions as Controller and Project Manager at Carlson Wagonlit Travel. 1997-1999 Director of Operations Italy at Carlson Wagonlit Travel. 1999 - 2000 Vice President Operations South Europe at Carlson Wagonlit Travel. 2000 - 2004 Executive Vice President Strategy & Development at Aeroporti di Roma. 2004 - 2009 Executive Vice President Commercial Business Management & Development at Aeroporti di Roma. 2009 - 2015 Chief Executive Officer Europe at Nuance Group (since 2013 also Global Chief Commercial Officer at Nuance Group). Since 2016, Chief Executive Officer Division Asia Pacific and Middle East at Dufry AG.



RENÉ RIEDI Chief Executive Officer Division Central and South America, born 1960, Swiss

#### Education

Degree in business administration from the School of Economy and Business Administration Zurich.

#### Professional Background

Prior to 1993 worked in product marketing and international sales of the multinational FMCG (Fast Moving Consumer Goods) company Unilever. 1993 - 2000 Joined Dufry as Sales Manager Eastern Europe. Product Category Manager Spirits & Tobacco (1995 - 1996). Head of Product Marketing (1996-1997). Director Division Spirits & Tobacco (Weitnauer Distribution Ltd. 1998 - 2000). 2000 - 2012 Chief Operating Officer Region Eurasia at Dufry AG. 2012 - 2015 Chief Operating Officer Region America I at Dufry AG. Since 2016 Chief **Executive Officer Division Central** and South America at Dufry AG.



ROGER FORDYCE Chief Executive Officer Division North America, born 1955, American

#### Education

Bachelor of Arts in Psychology from SUNY Stony Brook.

#### Professional Background

Prior to 1988 positions as Manager at Dobbs/Aeroplex, WH Smith, and Greenman Bros. 1988 Joined Hudson Group as a District Manager. 1992–1996 Vice President of Operations at Hudson Group. 1996–2008 Senior Vice President of Operations at Hudson Group. 2008–2018 Executive Vice President and Chief Operating Officer at Hudson Group. Since January 2019 Chief Executive Officer Division North America (Hudson Group) at Dufry AG.

#### **Current Board Mandates** Hudson Ltd.

#### Other activities and vested interests

As of December 31, 2019, none of the members of the Global Executive Committee of Dufry AG has had other activities in governing and supervisory bodies of important Swiss or foreign organizations, institutions or foundations under private and public law outside Dufry Group. The business Division North America is separately listed on the New York Stock Exchange under the name of Hudson Ltd. (see also comments about Hudson Ltd. in section 1.1 Group Structure). Roger Fordyce is the Chief Executive Officer of Division North America and therefore also Chief Executive Officer and a member of the Board of Directors of the listed entity Hudson Ltd. Similarly, Julián Díaz González is a member of the Board of Directors of Hudson Ltd. as well as of Dufry AG. No member of the Global Executive Committee has permanent management or consultancy functions for important Swiss or foreign interest groups, nor holds any official functions and political posts.

# 4.3 RULES IN THE ARTICLES OF INCORPORATION REGARDING THE NUMBER OF PERMITTED MANDATES OUTSIDE THE COMPANY

In accordance with Article 25 para. 1 of the Articles of Incorporation, dated July 17, 2019, no member of the Global Executive Committee may hold more than two additional mandates in listed companies and four additional mandates in non-listed companies. The following mandates are not subject to the limitations under para. 1 of this Article:

- a) mandates in companies which are controlled by the Company or which control the Company;
- b) mandates held at the request of the Company or any company controlled by it. No member of the Global Executive Committee may hold more than ten such mandates; and
- c) mandates in associations, charitable organizations, foundations, trusts and employee welfare foundations. No member of the Global Executive Committee may hold more than ten such mandates.

For definition of "mandate" please refer to section 3.3 above. For the website link regarding the Articles of Incorporation please see page 251 of this Corporate Governance Report.

#### 4.4 MANAGEMENT CONTRACTS

Dufry AG does not have management contracts with companies or natural persons not belonging to the Group.

### 5. COMPENSATION, SHAREHOLDINGS AND LOANS

5.1 CONTENT AND METHOD
OF DETERMINING THE COMPENSATION
AND SHAREHOLDING PROGRAMS

Detailed information of compensation, shareholdings and loans to active and former members of the Board of Directors and of the Global Executive Committee in fiscal year 2019 is included in the Remuneration Report on pages 252 to 268 of this Annual Report.

5.2 DISCLOSURE OF RULES IN THE ARTICLES
OF INCORPORATION REGARDING COMPENSATION
OF THE BOARD OF DIRECTORS AND OF THE
EXECUTIVE MANAGEMENT

For rules in the Articles of Incorporation regarding the approval of compensation by the General Meeting of Shareholders, the supplementary amount for changes in the executive management as well as the general compensation principles please refer to Articles 20 – 22 of the Articles of Incorporation. The Articles of Incorporation do not contain any rules regarding loans, credit facilities or post-employment benefits for the members of the Board of Directors and executive management. The rules regarding agreements with members of the Board of Directors and of the executive management in terms of duration and termination are stipulated in Article 23.

Dufry's Articles of Incorporation are available on the Company website www.dufry.com – section Investors – Corporate Governance – Articles of Incorporation. For the website link regarding the Articles of Incorporation please see page 251 of this Corporate Governance Report.

#### 6. SHAREHOLDERS' PARTICIPATION RIGHTS

For the website link regarding the Articles of Incorporation referred to in the following chapters please see page 251 of this Corporate Governance Report.

#### 6.1 VOTING RIGHTS AND REPRESENTATION

Each share recorded as a share with voting rights in the share register confers one vote on its registered holder. Each shareholder duly registered in the share register on the record date may be represented at the General Meeting of Shareholders by the independent voting rights representative or any person who is authorized to do so by a written proxy. A proxy does not need to be a shareholder. Shareholders entered in the share register as shareholders with voting rights on a specific qualifying date (record date) designated by the Board of Directors shall be entitled to vote at the General Meeting of Shareholders and to exercise their votes at the General Meeting of Shareholders. See section 6.5 below

Nominees are only entitled to represent registered shares held by them at a General Meeting of Shareholders if they are registered in the share register in accordance with Article 5 para. 4 of the Articles of Incorporation and if they hold a valid written proxy granted by the beneficial owner of the registered shares instructing the nominee how to vote at the General Meeting of Shareholders. Shares held by a nominee for which it is not able to produce such a proxy count as not being represented at the General Meeting of Shareholders.

### 6.2 THE INDEPENDENT VOTING RIGHTS REPRESENTATIVE

In accordance with Article 10 para. 3 of the Articles of Incorporation, dated July 17, 2019, the independent voting rights representative shall be elected by the General Meeting of Shareholders for a term of office extending until completion of the next Ordinary General Meeting of Shareholders. Re-election is possible. If the Company does not have an independent voting rights representative, the Board of Directors shall appoint the independent voting rights representative for the next General Meeting of Shareholders.

The Company may also make arrangements for electronic voting (Article 11 para. 5). Resolutions passed by electronic voting shall have the same effect as votes by ballot.

The Ordinary General Meeting of Shareholders held on May 9, 2019, re-elected Altenburger Ltd legal + tax, Kuesnacht-Zurich, as the independent voting rights representative until the completion of the Ordinary General Meeting of Shareholders in 2020. Altenburger Ltd legal + tax is independent from the Company and has no further mandates for Dufry AG.

For the upcoming Ordinary General Meeting of Shareholders on May 7, 2020, the Company will enable its shareholders to send their voting instructions electronically to the independent voting rights representative Altenburger Ltd legal + tax through the platform: www.netvote.ch/dufry

The corresponding instructions regarding registration and voting procedures on this electronic platform will be sent to the shareholders together with the invitation to the General Meeting of Shareholders.

#### 6.3 QUORUMS

The General Meeting of Shareholders shall be duly constituted irrespective of the number of shareholders present or of shares represented. Unless the law or Articles of Incorporation provide for a qualified majority, an absolute majority of the votes represented at a General Meeting of Shareholders is required for the adoption of resolutions or for elections, with abstentions, blank and invalid votes having the effect of "no" votes. The Chairman of the Meeting shall have a casting vote.

A resolution of the General Meeting of Shareholders passed by at least two thirds of the votes represented and the absolute majority of the nominal value of shares represented shall be required for:

- 1. a modification of the purpose of the Company;
- 2. the creation of shares with increased voting powers;
- 3. restrictions on the transfer of registered shares and the removal of such restrictions;
- 4. restrictions on the exercise of the right to vote and the removal of such restrictions:
- 5. an authorized or conditional increase in share capital;
- 6. an increase in share capital through the conversion of capital surplus, through a contribution in kind or in exchange for an acquisition of assets, or a grant of special benefits upon a capital increase;
- 7. the restriction or denial of pre-emptive rights;
- 8. the change of the place of incorporation of the Company;
- 9. the dismissal of a member of the Board of Directors:
- 10. an increase in the maximum number of members of the Board of Directors:

- 11. a modification of the eligibility requirements of the members of the Board of Directors (Article 24 para. 1 of the Articles of Incorporation);
- 12. the dissolution of the Company;
- 13. other matters where statutory law provides for a corresponding quorum.

### 6.4 CONVOCATION OF THE GENERAL MEETING OF SHAREHOLDERS

The General Meeting of Shareholders shall be called by the Board of Directors or, if necessary, by the Auditors. One or more shareholders with voting rights representing in the aggregate not less than 10% of the share capital can request, in writing, that a General Meeting of Shareholders be convened. Such request must be submitted to the Board of Directors, specifying the items and proposals to appear on the agenda.

The General Meeting of Shareholders shall be convened by notice in the Swiss Official Gazette of Commerce (SOGC) not less than 20 days before the date fixed for the Meeting. Registered shareholders will also be informed by ordinary mail.

#### 6.5 AGENDA

The invitation for the General Meeting of Shareholders shall state the day, time and place of the Meeting, and the items and proposals of the Board of Directors and, if any, the proposals of the shareholders who demand that the General Meeting of Shareholders be called or that items be included in the agenda.

One or more shareholders with voting rights whose combined holdings represent an aggregate nominal value of at least CHF 1,000,000 may request that an item be included in the agenda of a General Meeting of Shareholders. Such a request must be made in writing to the Board of Directors at the latest 60 days before the Meeting and shall specify the agenda items and the proposals made.

#### 6.6 REGISTRATION INTO THE SHARE REGISTER

The record date for the inscription of registered share-holders into the share register in view of their participation in the General Meeting of Shareholders is defined by the Board of Directors. It is usually around 2 weeks before the Meeting. Shareholders who dispose of their registered shares before the General Meeting of Shareholders are no longer entitled to vote with such disposed shares.

### 7. CHANGE OF CONTROL AND DEFENSE MEASURES

For the website link regarding the Articles of Incorporation referred to in the following chapters please see page 251 of this Corporate Governance Report.

#### 7.1 DUTY TO MAKE AN OFFER

An investor who acquires more than  $33\frac{1}{3}\%$  of all voting rights (directly, indirectly or in concert with third parties) whether they are exercisable or not, is required to submit a takeover offer for all shares outstanding (Article 135 Financial Market Infrastructure Act, FMIA). The Articles of Incorporation of the Company contain neither an opting-out nor an opting-up provision (Article 125 para. 4 FMIA).

#### 7.2 CLAUSES ON CHANGE OF CONTROL

In case of change of control, the share-based payments as disclosed in the Remuneration Report shall vest immediately.

In case of change of control, all amounts drawn under the USD 700,000,000, EUR 500,000,000 and EUR 1,300,000,000 multicurrency term and revolving credit facilities agreements shall become immediately due and payable. Furthermore, upon the occurrence of a change of control, Dufry may be required to repurchase the EUR 800,000,000 Senior Notes due 2024 and the EUR 750,000,000 Senior Notes due 2027 at a purchase price equal to 101% of their principal amount, plus accrued and unpaid interest.

According to Article 23 of the Articles of Incorporation, employment and other agreements with the members of the Global Executive Committee may be concluded for a fixed term or for an indefinite term. Agreements for a fixed term may have a maximum duration of one year. Renewal is possible. Agreements for an indefinite term may have a notice period of maximum twelve months. The current contracts with the members of the Global Executive Committee contain termination periods of twelve months or less.

#### 8. AUDITORS

#### 8.1 AUDITORS, DURATION OF MANDATE AND TERM OF OFFICE OF THE LEAD AUDITOR

Pursuant to the Articles of Incorporation, the Statutory Auditors shall be elected each year and may be re-elected. Ernst & Young Ltd are the Statutory Auditors since 2004. Jolanda Dolente has been the Lead Auditor since 2019.

#### 8.2 AUDITING FEE

The auditing fees for 2019, for the audit of the consolidated and statutory financial statements of Dufry AG and its subsidiaries are CHF 7.6 million (including quarterly reviews).

#### 8.3 ADDITIONAL FEES

During 2019, Ernst & Young billed additional fees for comfort letters, agreed-upon procedures and tax services in the amounts of CHF 0.2 million, CHF 0.2 million and CHF 0.1 million, respectively.

### 8.3 SUPERVISORY AND CONTROL INSTRUMENTS PERTAINING TO THE AUDIT

The Audit Committee as a committee of the Board of Directors reviews and evaluates the performance and independence of the Statutory Auditors at least once each year. Based on its review, the Audit Committee recommends to the Board of Directors which external Auditor should be proposed for election at the General Meeting of Shareholders. The decision regarding this agenda item is then taken by the Board of Directors. When evaluating the performance and independence of the Statutory Auditors, the Audit Committee puts special emphasis on the following criteria: Global network of the audit firm, professional competence of the lead audit team, understanding of Dufry's specific business risks, personal independence of the lead auditor and independence of the audit firm as a company, coordination of the Statutory Auditors with the Audit Committee and the Senior Management/ Finance Department of Dufry Group, practical recommendations with respect to the application of IFRS regulations.

Within the yearly approved budget, there is also an amount permissible for non-audit services that the Statutory Auditors may perform. Within the scope of the approved and budgeted amount, the Chief

Financial Officer can delegate non-audit related mandates to the Auditors

The Audit Committee agrees the scope of and discusses the results of the external audit with the Statutory Auditors. The Statutory Auditors prepare a comprehensive report addressed to the Board of Directors once per year, informing them in detail on the results of their audit. The Statutory Auditors also review the interim consolidated financial statements before they are released.

Representatives of the Statutory Auditors are regularly invited to meetings of the Audit Committee, namely to attend during those agenda points that deal with accounting, financial reporting or auditing matters.

In addition, the Audit Committee reviews regularly the internal audit plan. Internal Audit reports are communicated to management in charge and the Company's senior management on an on-going basis and 4 briefings were done to the Audit Committee in 2019.

During the fiscal year 2019, the Audit Committee held 4 meetings. The Statutory Auditors were present at 3 of those meetings. The Board of Directors has determined the rotation interval for the Lead Auditor to be seven years, as defined by the Swiss Code of Obligation; such rotation occurred the last time in 2019.

#### 9. INFORMATION POLICY

Dufry is committed to an open and transparent communication with its shareholders, financial analysts, potential investors, the media, customers, suppliers and other interested parties.

Dufry AG used to publish its financial reports on a quarterly basis in English. As of the 2020 financial year, Dufry will release a quarterly trading statement for Q1 and Q3 instead of publishing full financial results. Dufry will continue to publish full financial results for the half-year and full year periods. This change is made to focus on a more meaningful time period of six months, thus allowing to assess the detailed performance of the Company with a reduced influence by quarterly volatility and by the more pronounced seasonality caused by the IFRS 16 implementation. All financial reports and media releases containing financial information continue to be available on the Company website.

In addition, Dufry AG organizes presentations and conference calls with the financial community and media to further discuss details of the reported earnings or on any other matters of importance. The Company undertakes roadshows for institutional investors on a regular basis.

Details and information on the business activities, Company structure, financial reports, media releases and investor relations are available on the Company's website:

www.dufry.com

The official means of publication of the Company is the Swiss Official Gazette of Commerce.

www.shab.ch

Web-links regarding the SIX Swiss Exchange push-/pull-regulations concerning ad-hoc publicity issues are:

www.dufry.com/en/media/press-releases

www.dufry.com/en/media/press-release-registration-form

The current Articles of Incorporation are available on Dufry's website under:

www.dufry.com/en/investors/corporate-governance page section "Featured downloads - Articles of Incorporation"

The financial reports are available under:

www.dufry.com/en/investors/ir-reportspresentations-and-publications page section "Presentation of results and other publications - select Financial Reports"

For the Investor Relations and Corporate Communications contacts, the Corporate Headquarter address and a summary of anticipated key dates in 2020 please refer to pages 272/273 of this Annual Report.