

## Cookie Policy

### 1. Definition and function of cookies

This website uses cookies and/or similar technologies that store and retrieve information when you browse. A “cookie” is a small text file that identifies your mobile device and/or computer on our server.

In general, these technologies can serve many different purposes, such as, for example, recognizing you as a user, obtaining information about your browsing habits, or customizing the way content is displayed. The specific uses we make of these technologies are described below.

If you want more information about how it works, we recommend you visit:

[www.allaboutcookies.org](http://www.allaboutcookies.org) and [www.youronlinechoices.eu](http://www.youronlinechoices.eu)

### 2. Authorization for the use of cookies

To use cookies on Dufry Websites and Applications, we request your express consent to accept cookies on the Dufry Websites and Applications by clicking "Accept All Cookies" in the notice at the bottom of the Dufry Websites and Applications, so that they may be downloaded to your mobile device and/or computer hard drive.

Once you have provided your consent to the use of cookies, the file is added, and the cookie helps analyze web traffic and allows us to know when you visit a particular website. Cookies allow applications to respond in a personalized way. The web application can tailor its operation to your needs, collecting your likes and dislikes and remembering information about your preferences. We use traffic log cookies that identify which applications and/or pages are being used. This helps us analyze data about web traffic and improve our Dufry Web Sites and applications in order to tailor them to customer needs.

Overall, cookies help us deliver improved Dufry Web sites and applications, allowing us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to any information on your mobile device or computer or any other information about you, other than the data you choose to share with us. You can choose to accept, configure and/or customize your selection through the "Manage Consent Preference".

Most web browsers automatically accept cookies, but you can change your browser's settings to reject cookies, if you wish. Cookies, including those already established, can be deleted from your hard drive, following the instructions that are described below.

### 3. Types of cookies used and their purpose

To access the complete list of cookies we use on this Website, please refer to the section “Cookies List” of the “Privacy Preference Center”.

The cookies are then classified according to a series of categories. However, it is important to note that the same cookie may be included in more than one category.

Depending on the entity that manages the equipment or domain from which the cookies are sent and how the data obtained is processed, we can distinguish:

- **First-party Cookies:** Are those that are sent to the user's terminal equipment from a computer or domain managed by the editor itself and from which the service requested by the user is provided.
- **Third-party cookies:** These are those that are sent to the user's terminal equipment from a computer or domain that is not managed by the editor, but by another entity that processes the data obtained through cookies.

Depending on the time they remain activated in the terminal equipment, we can distinguish:

- **Session cookies:** These are types of cookies designed to collect and store data while the user accesses a website. They are often used to store information that is only of interest to be retained for the provision of the service requested by the user on a single occasion (e.g. a list of products purchased).
- **Persistent cookies:** These are a type of cookie in which the data is still stored on the terminal and can be accessed and processed for a period defined by the person responsible for the cookie, and which can range from a few minutes to several years.

Depending on the purpose for which the data obtained through cookies are processed, we can distinguish between:

- a) **Strictly necessary cookies:** are those that, managed by us or by third parties, allow you to browse through the Website, platform or application and the use of the different options or services that exist therein, as well as, for example, controlling traffic and data communication, to identify the session, access restricted access parts, to remember the elements that make up your order, to manage the payment, control fraud linked to service security, apply for enrollment or participation in an event, enable dynamic content or share content through social networks.
- b) **Preference cookies:** the cookies that allow us to remember your information so that you can access the service with certain characteristics that may differentiate your experience from that of other users, such as, for example, the language, the number of results to display when you perform a search, the appearance or content of the service depending on the type of browser through which you access the service or the region from which you access the service, etc.
- c) **Performance cookies:** those that, processed by us or by third parties, allow us to quantify the number of users and thus perform the statistical measurement and analysis of the use made by the users of the service offered. To do this, we analyze your browsing on our website in order to improve the offer of products or services we offer.

We use Google Analytics cookies to collect statistical data on users' activity on the Website and thus be able to improve the services provided to users.

The information generated by Google cookies about your use of Dufry websites and applications, including the IP address, may be transmitted and stored by Google on servers located in the United States. Google may use this information to evaluate how you use the website, to compile website application activity reports for us and to offer other services concerning website activity and internet use. Google may transfer this information to third parties when required to do so by law, or when said third parties process information on behalf of Google. Google will not associate your IP address with any other data in Google's possession. The Google website has more information about Google Analytics, as well as a copy of Google's privacy policy pages.

- d) **Marketing cookies:** those cookies that, processed by us or by third parties, allow us to analyze your Internet browsing habits so that we can show you advertising related to your browsing profile.

We use Google, GoogleAdWords, Google DoubleClick, bing.com, atdmt.com, demdex.net, taboola.com, outbrain.com, eversttech.com and Facebook cookies to manage the spaces that Dufry advertising serves and accesses. These cookies allow us to measure the effectiveness of our online campaigns, provide information of interest to you and offer you advertising content of your choice. Information generated by some of these cookies about your use of Dufry Web Sites and applications, including your IP address, may be transmitted to and stored by the third party on servers located in the United States. Through its Privacy Policies you can obtain more information about how cookies work and how they are used.

- e) **Unclassified cookies:** these are cookies that are in the process of being classified.

#### 4. Browser settings

- (a) If you wish, you can change your browser settings and choose the storage options or access to cookies, as well as activate, disable or delete them. These options must be applied following the instructions in your browser:

- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=es>
- Internet Explorer: <https://support.microsoft.com/es-es/help/17442/windows-internet-explorer-delete-manage-cookies#>
- Mozilla Firefox: <https://support.mozilla.org/es/kb/cookies-informacion-que-los-sitios-web-guardan-en->
- Safari: <https://support.apple.com/es-es/guide/safari/sfri11471/mac>
- Android: <https://support.google.com/accounts/answer/32050?co=GENIE.Platform%3DAndroid&hl=es>
- Apple (iOS): <https://support.apple.com/es-es/HT201265>

- (b) Social media connection and plug-ins

On some websites in our online catalog we use social media plug-ins [www.facebook.com](http://www.facebook.com) ("Plug-in"), operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook").

Online catalog websites in the Dufry websites and applications may contain a plug-in and will be marked with a clearly visible Facebook logo (i.e., a white "f" in a blue icon) or may also display the "Facebook Plug-in".

If you access a website like this, containing the aforementioned plug-in, your browser will establish a direct connection to Facebook servers, and Facebook will transmit the plug-in content directly to your browser.

If you are registered on Facebook and you have logged in to your Facebook user account, you will receive any information you access on the corresponding website by integrating the plug-in. If you actively use the plug-in, either by clicking the "Like" or "Share" button, or by leaving a comment on the website in question, the corresponding information will be directly sent from your browser to Facebook and used on Dufry websites and applications.

To prevent Facebook from collecting the aforementioned information about you when accessing the website, you must follow the instructions contained in the settings on the Facebook website and/or log out of the Facebook website before visiting the website in question on Dufry websites and applications. You should also delete all Facebook cookies contained in your browser.

The purpose and scope of the data collection and subsequent use of data by Facebook, as well as the rights and setting options you have to protect your Personal Data or private space, can be found in the Facebook Privacy Policy. We assume no responsibility for the content of the aforementioned websites, nor the Facebook Privacy Policy.

## **5. Opposition to the installation of cookies from providers**

The user may, at any time, reject the installation of a certain type of cookies, such as advertising and third-party cookies. Some of our providers have a direct system to oppose the installation of their Cookies.

Below you will find a list of providers and links (you will easily find the “opt-out” button to object):

- YouTube and Google Analytics (“opt-out”): <https://tools.google.com/dlpage/gaoptout?hl=None>
- ADOBE Analytics and Marketing & Audience Manager (“opt-out”): <http://www.adobe.com/es/privacy/opt-out.html>

Keep in mind that if at any time you delete the cookies from your browser, your opt-out preferences from the previous providers may be deleted, so you will have to oppose their installation again.

## **6. Warning about the deletion of cookies**

You may delete and block all cookies from this site, but part of the site will not work or the quality of the website may be affected.

If you have any questions about our cookies policy, you can contact this page through our Contact channels.

## **7. Revision**

These lists will be updated as quickly as possible as the website services offered on the website change or evolve. However, occasionally during this update, the list may no longer include a cookie, although it will always refer to cookies for purposes identical to those recorded in these lists.