



Media Release

Basel, November 9, 2012

Dufry expands its presence in China

2300sqm of retail space inaugurated in Chengdu Shuangliu International Airport

Dufry recently inaugurated 2300sqm of fashion and beauty outlets in Terminal 2 at Chengdu Shuangliu International Airport. Spread across two wings in the newly-opened domestic terminal, Dufry has brought an international standard of airport retailing that is considered state of the art. Among them are specialized boutiques with renowned brands like Armani, Swarovski, Hugo Boss, Coach, Ferragamo, Bally, Tumi, and Montblanc - the first Montblanc Boutique operated by Dufry worldwide. The multibrand Perfumes & Cosmetics outlet offers one of the most comprehensive ranges of beauty products in the Chinese domestic travel retail market, with brands such as Estee Lauder, Lancôme, Clarins, Bobbi Brown and L'Occitane

Dufry also opened the first Hudson store in China under the "Hudson Market" concept. As the pioneering Hudson outlet for the country, the Hudson Market outlet offers an assortment of international-branded accessories, souvenirs, health & beauty products, local souvenirs and travel items, bringing an international flavour to destination retailing in Chengdu. The retail area is complemented with a café serving an assortment of snacks, cold drinks and hot beverages, making it the only integrated retail and dining outlet in Chengdu Airport

Julian Diaz, Chief Executive Officer of Dufry: "Dufry entered China in a significant way with 3000 sqm of luxury fashion shops in Shanghai Hongqiao International Airport in 2010. The recent opening of our outlets in Chengdu further cements our growth strategy in China, - one of the fastest-expanding travel retail markets in the world.

Chengdu Airport provides an excellent platform for Dufry to expand allowing us to introduce world-class retailing into many other airports in China.

With the first Hudson store in Chengdu, we also have a strong base to roll out the Hudson concept to other airports, transportation hubs and tourist destinations in China."

Chengdu Shuangliu International Airport is the premier air transportation gateway for Chengdu, the capital of Sichuan Province in Western China. In 2011, the airport handled 29 million passengers, ranking as the 5th busiest in mainland China. The new Terminal 2 was officially opened on August 9th, 2012, taking the total airport handling capacity to 35 million passengers annually.

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Dufry Group – A leading global travel retailer

Dufry AG (SIX: DUFN; BM&FBOVESPA: DAGB11) is a leading global travel retailer operating more than 1'200 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry employs more than 14,000 people. The Company, headquartered in Basel, Switzerland, operates in 45 countries in Europe, Africa, Eurasia, Central America & Caribbean, North America and South America.



Social Responsibility

Dufry cares for children and supports the SOS Social Center in Igarassu, Brazil. SOS Children's villages is an independent, non-political and non-demonstrational organisation established for orphaned and destitute children all over the world.