

Basel, November 12, 2014

Dufry Analyst Day in Brazil on 28 January, 2015

Dufry is pleased to invite you to its Analyst Day to take place

In São Paulo on Wednesday, 28 January, 2015 from 9:00 am to 6:00 pm BRT

Dufry will host a presentation and give investors the opportunity to visit both the expanded and new shops in Terminal 2 and Terminal 3 at Guarulhos International Airport, São Paulo. You will also have the opportunity to meet Dufry's Senior Management.

Please note that there will be limited number of places available for the site visit at Guarulhos airport and they will be allocated on a first come first served basis. In addition to that, we will be able to confirm only one person per institution.

We kindly ask you to reply to us until 21 November, 2014 by email to ir@dufry.ch.

Agenda

The agenda for the event will be provided in due course.

Accommodation

Dufry offers corporate rates for accommodation. We will provide further details in due course.

We are looking forward to welcoming you at Dufry Analyst Day.

For further information please contact:

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Dufry Group - A leading global travel retailer

Dufry AG (SIX: DUFN; BM&FBOVESPA: DAGB33) is a leading global travel retailer operating close to 1,700 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry employs over 21,000 people. The Company, headquartered in Basel, Switzerland, operates in more than 60 countries around the world.



Social Responsibility

Dufry cares for children and supports social projects from SOS Kinderdorf in Brazil, Cambodia, Mexico, Morocco and Ivory Coast. SOS Children's Villages is an independent, non-political and non-demonstrational organization established for orphaned and destitute children all over the world.