

Media Release

Basel, August 24, 2015

Dufry files Mandatory Tender Offer with CONSOB

NOTICE PURSUANT TO ART. 37-*TER*, PARAGRAPH 3, OF THE REGULATION ADOPTED BY CONSOB BY RESOLUTION NO. 11971 OF MAY 14, 1999, AS SUBSEQUENTLY INTEGRATED AND AMENDED (THE "ISSUERS' REGULATION").

Mandatory public tender offer launched by Dufry Financial Services BV ("Dufry" or the "Offeror") on all the ordinary shares of World Duty Free S.p.A. ("WDF") other than those already held by the Offeror.

Filing of the Tender Offer document with CONSOB

With reference to the mandatory tender offer (the "**Offer**") announced by Dufry pursuant to articles 102 and following of the Legislative Decree no. 58 of February 24, 1998, as subsequently integrated and amended (the "**TUF**"), having as object all the ordinary shares of WDF other than those already held by the Offeror, we hereby communicate that on August 24, 2015, pursuant to article 102, paragraph 3, of the TUF and to article 37-*ter* of the Issuers' Regulation, Dufry filed with Consob the tender offer document (the "**Offer Document**").

Pending the publishing of the Offer Document, please refer to the notice pursuant to article 102, paragraph 1, of the TUF, published on the website www.worlddutyfreegroup.com, which contains a detailed description of the essential elements of the Offer.

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Press release of Dufry Financial Services BV issued by World Duty Free S.p.A. upon request of Dufry Financial Services BV For further information please contact:

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Dufry Group – A leading global travel retailer

Dufry AG (SIX: DUFN; BM&FBOVESPA: DAGB33) is a leading global travel retailer operating around 1,700 duty-free and dutypaid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry employs around 21,000 people. The Company, headquartered in Basel, Switzerland, operates in 58 countries in all five continents.

SOS CHILDREN'S VILLAGES

Social Responsibility

Dufry cares for children and supports social projects from SOS Kinderdorf in Brazil, Cambodia, Mexico, Morocco and Ivory Coast. SOS Children's Villages is an independent, non-political and non-demonstrational organization established for orphaned and destitute children all over the world.