



Media Release

Basel, August 31, 2015

Purchasing of World Duty Free shares pre Mandatory Tender Offer

Notice pursuant to article 41, paragraph 2, letter c), of the Consob Regulation no. 11971 dated May 14, 1999, as subsequently integrated and amended (the “**Issuers’ Regulation**”)

August 31, 2015 - With reference to the global mandatory public tender offer on the ordinary shares of World Duty Free S.p.A. notified by Dufry Financial Services BV (“**Dufry**”) on August 7, 2015 pursuant to article 102, paragraph 1 of the Legislative Decree February, 24 1998, no. 58 and to article 37 of the Issuers’ Regulation, we hereby communicate that on the date hereof the following transactions have been carried out in relation to the shares of World Duty Free S.p.A. - ISIN Code IT0004954662 by the following persons subject to notification obligations pursuant to article 41, paragraph 2, letter c) of the Issuers’ Regulation:

| Trade date | Modalities of transaction | Type of transaction | Name | Number of shares | Currency | Price per share |
|-------------------|----------------------------------|----------------------------|-------------|-------------------------|-----------------|------------------------|
| August 31, 2015 | MTA | Purchase | Dufry | 1,345,878 | Euro | 10.25 |

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Press release of Dufry Financial Services BV issued by World Duty Free S.p.A. upon specific request of Dufry Financial Services BV

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Dufry Group – A leading global travel retailer

Dufry AG (SIX: DUFN; BM&FBOVESPA: DAGB33) is a leading global travel retailer operating around 1,700 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry employs around 21,000 people. The Company, headquartered in Basel, Switzerland, operates in 58 countries in all five continents.



**SOS CHILDREN'S
VILLAGES**

Social Responsibility

Dufry cares for children and supports social projects from SOS Kinderdorf in Brazil, Cambodia, Mexico, Morocco and Ivory Coast. SOS Children's Villages is an independent, non-political and non-demonstrational organization established for orphaned and destitute children all over the world.