

Media Release

Basel, January 31, 2017

Dufry successfully extends World Duty Free concession at Jersey airport for 10 years

Following a comprehensive tender process, Dufry has entered into a 10-year agreement with Ports of Jersey – Channel Islands – to continue to provide tax and duty free items under the World Duty Free brand in the airside departures lounge at Jersey Airport.

The new contract, which comes into place on 01 March 2017 will see an increase in the overall size of retail floor space by 260 m², thus reaching a total of 750 m². The space extension will allow for the introduction of new products, more local products and a redevelopment of the retail layout, which is planned to start at the end of summer 2017. Just under 1.6 million passengers used the Island airport in 2016 and the enhanced retail offer will deliver a world class airport shopping experience to travelers.

Julián Díaz, CEO of Dufry, comments: “We are extremely pleased to have reached this agreement with Ports of Jersey and would like to thank the management team for renewing their trust in World Duty Free and Dufry. We have always worked in close partnership and value the relationship we have built up over the years. We’ve demonstrated that we have the capability to offer landlords state-of-the-art retail solutions and we look forward to creating a fantastic store at the airport and introducing exciting new products for our regular Jersey customers, as well as the many visitors attracted by all that Jersey has to offer.”

On behalf of Ports of Jersey, Group CEO Doug Bannister says, “After a thorough tender process we are delighted to continue our long standing and successful partnership with World Duty Free. In particular this renewed 10-year partnership agreement will allow us to maximise our retail offering at Jersey Airport as we continue to develop our facilities and service levels. This significant investment by World Duty Free and the breadth of the company clearly demonstrates its real commitment and passion in delivering a world class retail experience in the local environment.”

For further information please contact:

Renzo Radice
Corporate Communications & Investor Relations
Phone: +41 61 266 44 19
renzo.radice@dufry.com

Sara Lizi
Investor Relations
Phone: +55 21 2157 9901
sara.lizi@br.dufry.com

Rafael Duarte
Investor Relations
Phone +41 61 266 45 77
rafael.duarte@dufry.com

Karen Sharpes
Global Trade Media Relations
Phone +44 0 208 624 4326
karen.sharpes@dufry.com

Mario Rolla
Media Relations Brazil
Phone: +55 21 2157 9611
mario.rolla@br.dufry.com

Dufry Group – A leading global travel retailer

Dufry AG (SIX: DUFN; BM&FBOVESPA: DAGB33) is a leading global travel retailer operating around 2,200 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry employs over 29,000 people. The Company, headquartered in Basel, Switzerland, operates in 64 countries in all five continents.

**SOS CHILDREN'S VILLAGES****Social Responsibility**

Dufry cares for children and supports social projects from SOS Kinderdorf in Brazil, Cambodia, Mexico, Morocco and Ivory Coast. SOS Children's Villages is an independent, non-political and non-demonstrational organization established for orphaned and destitute children all over the world.