

Invitation

Basel, April 12, 2018

Dufry Analyst Day in Zurich May 31st, 2018

Dufry is pleased to invite you to its **2018 Dufry Analyst Day** to take place this year in Zurich, Switzerland.

The event will cover the main aspects of Dufry's Group strategy with a particular focus on its digital strategy and the business operating model, amongst other relevant topics, which will be presented by Dufry's Senior Management.

Program

May 31st

- From 09:00 to 13:00: Presentations
- **From 13:00 to 14:00**: Lunch break
- **From 14:00 to around 16:30**: Shop tour at Zurich Airport, showcasing Dufry's *New Generation Store*.

Please note that places on the shop tours are limited due to space restrictions and therefore, registration will be allocated on a first come first serve basis. In addition to this, we will only be able to accommodate one person per institution.

In order to register for the event, please email <u>ir@dufry.ch</u> with the subject "Dufry Analyst Day 2018". Registration will be received until <u>26 April, 2018</u>.

An agenda with detailed information on the event and logistics will be provided in due course.

Dufry offers corporate rates for accommodation at Radisson Blu Hotel Zurich Airport. For further details please click <u>here</u>.

We look forward to welcoming you to the Dufry Analyst Day!

Best regards

Dufry IR Team



For further information, please contact:

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Dufry Group - A leading global travel retailer

Dufry AG (SIX: DUFN; B3 S.A. – Brasil, Bolsa, Balcão: DAGB33) is a leading global travel retailer operating over 2,200 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry employs over 32,000 people. The Company, headquartered in Basel, Switzerland, operates in 64 countries in all five continents.



Social Responsibility

Dufry cares for children and supports social projects from SOS Kinderdorf in Brazil, Cambodia, Mexico, Morocco and Ivory Coast. SOS Children's Villages is an independent, non-political and non-demonstrational organization established for orphaned and destitute children all over the world.