



## **Media Release**

Basel, May 6, 2013

### **Dufry moves one step further in expanding its presence in Asia**

#### **Dufry signed an agreement with Angkasa Pura I to operate duty free and duty paid shops in Ngurah Rai International Airport Bali, Indonesia.**

As part of expanding its geographic presence in Asia, with a focus on emerging markets and tourist destinations, Dufry signed on May 3, 2013 an agreement with Angkasa Pura I to operate duty free and duty paid shops at the new international terminal at Ngurah Rai International Airport in Bali.

Angkasa Pura I is an Indonesian State Owned Enterprise that has the authority to manage 13 airports in Indonesia including Ngurah Rai International Airport. Based on the new contract, Dufry will operate 7 shops covering a total retail area of 2,200 sqm, offering a duty free assortment that includes perfumes and cosmetics, liquor, tobacco and confectionery & fine food. Dufry will open four shops airside totaling 1,700 sqm, where the main one will be a walk-through concept with around 1,100 sqm. In addition to that, there will be a whiskey boutique and satellite shops will be presented there. Dufry will further operate 500 square meters in the arrivals area, which are planned to be divided in three shops.

Ngurah Rai International Airport handled 16 million passengers in 2012, where international passengers accounted for more than 50% of this total and made the airport to be busiest airport in Indonesia in terms of international passengers. Passenger traffic increased 12% in Ngurah Rai International Airport in 2012. Among the top 5 nationalities who visit this airport are Australian, Chinese, Japanese, Malaysian and South Korean where main purpose of their trip is tourism.

Bali is considered the "Island of Paradise" and Ngurah Rai International Airport, "The Gateway to Paradise", aims to be among the Top Ten Airports in Asia. Through this partnership, Dufry and Angkasa Pura I will deliver high quality brands, excellent customer services and the best shopping experience for Ngurah Rai International Airport passengers.

Julian Diaz, CEO of Dufry Group, commented: "We are very pleased with this new opportunity to operate at Ngurah Rai International Airport. Bali is a major tourist destination in South East Asia and as such fits perfectly with our growth strategy focused on tourist destinations and emerging markets. We are convinced that we can create a world class travel retail space together with our partners and with the airport and we are looking forward to make this project happen."

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#### **Dufry Group – A leading global travel retailer**

Dufry AG (SIX: DUFN; BM&FBOVESPA: DAGB11) is a leading global travel retailer operating more than 1'200 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry employs more than 14,000 people. The Company, headquartered in Basel, Switzerland, operates in 43 countries in Europe, Africa, Eurasia, Central America & Caribbean, North America and South America.



#### **Social Responsibility**

Dufry cares for children and supports the SOS Social Center in Igarassu, Brazil, in Agadir, Morocco and Cambodia. SOS Children's Villages is an independent, non-political and non-demonstrational organisation established for orphaned and destitute children all over the world.



The Street Child World Cup is a global campaign for the rights of street children. Through football, art and an international street child conference the aim is to ensure street children are given the protection and opportunities that all children are entitled to. Dufry sponsors the Street Child World Cup (SCWC) "Road to Rio 2014" which will take place in Rio de Janeiro, Brazil, in March 2014.