



## Media Release

Basel, August 08, 2014

### **Dufry do Brasil gets an international ISO 14001 Certification**

**Dufry do Brasil announces the achievement of ISO 14001 certification and confirms its commitment to environmentally responsible operations.**

The adoption of environmentally conscious strategies has become an increasingly relevant practice within the corporate segment. In this context, Dufry do Brasil has successfully obtained, through its business in Guarulhos, São Paulo, the ISO 14001 certification, which is awarded to companies that have combine efficient operations with careful management of its environmental impacts.

Through the implementation of several initiatives, coordinated by an Environmental Management Committee and with the support from Dufry's employees, the Company was able to change practices and processes in order to reduce the environmental impact from its operation. Among the most relevant actions, we can highlight the construction of a groundwater treatment facility, the optimization of the water and energy consumption and the creation of specific containers for waste collection.

José Carlos Rosa, Chief Operating Officer of Region America II, commented: "This process has not only been the first step in terms of establishing Dufry as an environmentally friendly company in the travel retail sector, but it also represents an important milestone in its commitment to continue being the best shopping choice for travelers all over the world."

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### **Dufry Group – A leading global travel retailer**

Dufry AG (SIX: DUFN; BM&FBOVESPA: DAGB33) is a leading global travel retailer operating over 1,400 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry employs around 17,500 people. The Company, headquartered in Basel, Switzerland, operates in 47 countries in Europe, Africa, Eurasia, Central America & Caribbean, North America and South America.



**SOS CHILDREN'S  
VILLAGES**

#### **Social Responsibility**

Dufry cares for children and supports social projects from SOS Kinderdorf in Brazil, Cambodia, Mexico and Morocco. SOS Children's Villages is an independent, non-political and non-demonstrational organization established for orphaned and destitute children all over the world.