



Media Release

Basel, October 23, 2014

<u>Dufry was awarded the concession agreement at Jomo Kenyatta</u> <u>International Airport in Kenya</u>

On October 15, 2014, Dufry and Kenya Airports Authority (KAA) signed a concession agreement for development and management of Duty Free Retail Services under a single master license at Jomo Kenyatta International Airport until 2024.

Based on the agreement awarded in a tender, Dufry will operate in excess of 751 square meters retail space which includes among other shop concepts duty free stores.

The commercial area will be located at the departure in the newly opened Terminal 1A. The new retail space will allow Dufry to offer a comprehensive range of products, and offer its clients a unique shopping experience with additional international and local bestselling brands especially in the tobacco, spirits, fine food, perfume & cosmetics, fashion and accessories assortment.

Jomo Kenyatta International Airport is located in the capital of Kenya and is the largest airport in the East and Central African region and a major hub for Africa. In 2013, the airport welcomed a total of 6 million passengers.

Julian Diaz, CEO of Dufry Group, commented: "We are very pleased about this new agreement with Kenya Airports Authority (KAA). Dufry's new business in Kenya will allow us to further develop the business in Africa."

Kenya Airports Authority Managing Director Lucy Mbugua stated: "Kenya Airports Authority is happy to be associated with Dufry which is one of the biggest duty free retailers in the world. With this agreement our passengers will be able to enjoy a superior airport experience, comparable to the best internationally. This will further enhance Jomo Kenyatta International Airport's status of being the preferred airport system hub in the region."



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Dufry Group - A leading global travel retailer

Dufry AG (SIX: DUFN; BM&FBOVESPA: DAGB33) is a leading global travel retailer operating close to 1'700 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry employs over 21,000 people. The Company, headquartered in Basel, Switzerland, operates in more than 60 countries around the world.



Social Responsibility

Dufry cares for children and supports social projects from SOS Kinderdorf in Brazil, Mexico and Morocco, Ivory Cost and Cambodia. SOS Children's Villages is an independent, non-political and non-demonstrational organization established for orphaned and destitute children all over the world.