



Media Release

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Dufry opens five Hudson concept stores at RIOGaleão

Dufry has opened the first five stores of its Hudson convenience store concept at RIOGaleão (Tom Jobim International Airport), three of them at Terminal 1 and another two at Terminal 2. Hudson is the leading duty-paid convenience store concept in the US and Canada offering confectionary, personal care items, souvenirs, electronics and toys as well as the traditional newspapers, magazines and books to domestic and international passengers. The shops at RIOGaleão will be open from 6 am to 11 pm.

The new openings underline the excellent collaboration between the Rio de Janeiro airport authorities and Dufry to continuously optimise the commercial space and thus increase the attractiveness of RIOGaleão. With this first step of product offering enhancement at the airport, passengers benefit from a broad selection of travel-related essentials, adding an additional element of service and comfort to their journey.

The opening of the five stores has to be seen as part of Dufry's strategy to internationalize the Hudson concept into markets with high domestic passenger volumes and where the group is already present with its traditional duty-free shops. On an international level outside the US and Canada, where the Group operates over 450 Hudson shops, Dufry has already opened close to 80 Hudson stores in more than 12 countries.

Gustavo Fagundes, Chief Operating Officer Region America II, commented on the initiative: "Dufry is bringing to Rio, through RIOGaleão, the Hudson concept, which is internationally successful and which has already shown great customer response at the Brasília, Natal and São Paulo (GRU) airports, where Hudson stores have been in operation since 2014. In our expansion plan we expect to open another 13 stores in several airports in 2015, thus creating a convenience chain able to meet the passenger needs with a great variety of products. On top, we are also very proud of our new retail concept implemented in the departure area, which allows us to additionally improve customer convenience and shopping experience".

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Dufry Group – A leading global travel retailer

Dufry AG (SIX: DUFN; BM&FBOVESPA: DAGB33) is a leading global travel retailer operating around 1,700 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry employs around 21,000 people. The Company, headquartered in Basel, Switzerland, operates in 58 countries in all five continents.



**SOS CHILDREN'S
VILLAGES**

Social Responsibility

Dufry cares for children and supports social projects from SOS Kinderdorf in Brazil, Cambodia, Mexico, Morocco and Ivory Coast. SOS Children's Villages is an independent, non-political and non-demonstrational organization established for orphaned and destitute children all over the world.