

NEWS RELEASE

Avolta's Hudson Signs Seven-year Contract with Pittsburgh International Airport to Open Six New Retail Stores

As part of PIT's USD 1.57 billion Terminal Modernization Program, Hudson will grow its presence, opening new stores across 8,000 ft² (2,400 m²) of retail space that blends travel essentials and global brands with the spirit of Pittsburgh.

EAST RUTHERFORD, New Jersey (Sept. 12, 2024) – [Hudson](#), part of [Avolta](#) AG (SIX: AVOL) and a travel experience leader with more than 1,000 stores in airports, commuter hubs, landmarks, and tourist destinations across North America, today announced that Allegheny County Airport Authority has awarded Hudson a seven-year contract at Pittsburgh International Airport (PIT) to open six new retail stores across 8,000 ft² (2,400 m²), including in the airport's new terminal slated to open by the end of 2025.

The growth is part of PIT's Terminal Modernization Program, which includes a new landside terminal, as well as renovations to its existing airside terminal. This transformation of the passenger experience at PIT features a host of new dining and shopping options. Hudson's new retail offerings will include three locations of its popular travel convenience store, global cosmetics brand M·A·C, and two shops that evoke the essence of Pittsburgh by paying homage to the city's famed sports teams and talent and creativity of local artisans.

Hudson currently operates nearly a dozen travel convenience, specialty retail, and duty-free stores at PIT, including Hudson Booksellers, Dunkin', locally born Sarris Candies, and Pittsburgh Duty Free.

"Pittsburgh International Airport is evolving to meet the ever-growing needs of travelers and the surrounding region, and we are thrilled to be part of the transformation," said Steve Johnson, President and CEO, North America, Avolta. "The new PIT is a world-class airport worthy of the great city it represents. With a convenient mix of travel essentials and one-of-a-kind finds, our newest retail options will provide a perfect complement to the airport's mission of delivering a smarter, more efficient passenger experience that is uniquely Pittsburgh."

"We are excited to build our partnership with Hudson to give our passengers new choices for cosmetics and other amenities, while also serving up a uniquely Pittsburgh experience through local modern gifting," said Bryan Dietz, senior vice president for Air Service and Commercial Development at PIT.

Hudson will operate the stores as a joint venture, HG PIT Retailers JV, with local Airport Concessions Disadvantaged Business Enterprise (ACDBE) partner Daryl Milliner Media.

Retail Landing Soon at the New PIT

Hudson – Pre-security, Concourse A, and Center Core

As North America's largest travel essentials and convenience brand designed with a seamless customer experience at its core, Hudson will offer magazines, snacks and beverages, travel and convenience necessities, local souvenirs, electronics, and more.

M·A·C Cosmetics – Center Core

The pioneering makeup authority for all, M·A·C Cosmetics will offer travelers at PIT a curated collection of its greatest products, making it the perfect pitstop for beauty enthusiasts on-the-go.

Champion City Sports – Center Core

A celebration of the heart and soul of Pittsburgh’s sports culture, Champion City Sports will offer not only apparel, memorabilia, and accessories from iconic local teams — with collaborations from the likes of Build-a-Bear and Vera Bradley — but also will incorporate an interactive sports simulator for travelers to play while they wait for their flight.

Duquesne & Co. – Center Core

With a commitment to showcasing the rich tapestry of Pittsburgh’s talent and craftsmanship, Duquesne & Co. is a platform for local artisans and brands like love, Pittsburgh, Spectrum Fudge, Pittsburgh Popcorn, and Heinz.

About Allegheny County Airport Authority

The Allegheny County Airport Authority (ACAA) operates and manages Pittsburgh International Airport (PIT) and Allegheny County Airport (AGC). PIT serves approximately 10 million passengers annually and, along with AGC, are key economic drivers for the region, reflecting and serving the community, inspiring the industry, and advancing the region’s role as a world leader. PIT’s new terminal, scheduled to open in 2025, will transform the passenger experience and showcase the region’s thriving economy as its new front door. PIT has recently won numerous international awards including being named by Fast Company magazine as One of the Most Innovative Companies in the World as well as a finalist in Accessible Design. Future Travel Experience named PIT a winner in its Pioneer innovation awards, and PIT’s first-of-its-kind microgrid has garnered numerous accolades for resiliency and sustainability. For more information visit www.flypittsburgh.com.

For further information

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About Hudson

Hudson, part of Avolta AG (SIX: AVOL), is a travel experience company turning the world of travel into a world of opportunity by being the Traveler's Best Friend in more than 1,000 stores in airports, commuter hubs, landmarks, and tourist locations across North America. Our team members care for travelers as friends at our travel convenience, specialty retail, duty free, and food and beverage destinations. At the intersection of travel and retail, we partner with landlords and vendors, and take innovative, commercial approaches to deliver exceptional value.

Visit HudsonGroup.com for more information and connect with Hudson on [LinkedIn](#) and [Instagram](#).

About Avolta

Avolta AG, (SIX: AVOL) is a leading global travel experience player. With the traveler at its strategic core, Avolta maximizes every moment of the traveler's journey through its combination of travel retail and travel food & beverage, passion for innovation and excellent execution. Avolta's well-diversified business across geographical, channel and brand portfolio pillars operates in 73 countries and more than 1,000 locations, with over 5,100 points of sale across three segments – duty-free, food & beverage and convenience – and various channels, including airports, motorways, cruises ferries, railway, border shops and downtown. An inherent element of Avolta's business strategy is found in ESG, aiming for sustainable and profitable growth of the company while fostering high standards of environmental stewardship and social equity – making meaningful impact in the local communities. The company's access to 2.3 billion passengers each year reinforces the power of its more than 76,000 people, committed to surprising guests and delivering solid execution, supporting the company in creating value for all stakeholders.

To learn more about Avolta, please visit avoltaworld.com