



Media Release

Basel, March 22, 2013

Global Sales – Global Support: New projects with SOS children's' Villages in Morocco and Cambodia

Dufry is taking this initiative by supporting SOS Children's Villages with the Program "Dufry – Global Support".

Agadir, Morocco:

The fifth SOS Children's Village in Agadir is well integrated in an urban setting. Construction of SOS Children's Village Agadir started in August 2007 and was finished in autumn 2008.

SOS Children's Village Agadir consists of four buildings with three stories each and can accommodate up to 126 children. It has 14 family apartments, an administration area, a guesthouse and storage facilities. Built on a site of 0.86 hectares, it is located in the centre of a residential area of the town with great infrastructure (various companies, a technical training school and a private school which is under construction). Thanks to this proximity, the children will be able to attend the schools of the city and they will easily integrate into the community. The city with its increasing amount of activity will offer to the young people many possibilities of training and employment, particularly in the tourist sector.

Dufry's donation covers all expenses for foodstuff, medical cost and clothing at the favour of 100 children at SOS Children's Village Agadir.

Battambang, Cambodia:

In Cambodia another successful project was added. The SOS-Kinderdorf International was asked by the Cambodian government to build an SOS Hermann Gmeiner School in Battambang, where the government provided a plot of land next to SOS Children's Village Battambang. The school was opened in 2009 and there are 12 classrooms with a capacity of up to 500 students both from the SOS Children's Village and its surroundings. The school also has three science laboratories (for physics, biology and chemistry), a computer and language lab, a music room, an arts and crafts room, a library and a multi-purpose hall for sports and school functions. It offers all three levels of school education in Cambodia: primary (1st to 6th form), secondary (7th to 9th form) and higher secondary (10th to 12th form). Like the other SOS Hermann Gmeiner Schools of Cambodia, this school adheres to the government school education system, but also offers additional subjects. Children from poor families who live in the rural areas of Battambang province greatly profit from the SOS Hermann Gmeiner School.

With Dufry's donation the personnel cost during one year, as for example teachers' salaries Battambang Hermann Gmeiner School could be paid.

Dufry Social Center in Igarassu Brazil

The "Dufry-Social Center" opened in 2010 for the purpose to support SOS Children's Villages in Igarassu, Brazil had been constructed due to the funding of Dufry. More than 600 infants, young children and mothers are benefitting from the services provided by the Dufry-Social Center. Dufry will continue to finance the running of the center and the training classes.

With the center's programs, SOS Children's Villages is supporting families and prevents child abandonment. Children are provided with counselling and basic education classes as well as with medical care, adults receive training. The center also provides a day-care.

Dufry has financed the running cost of the Social Center and will additionally go on financing the Social Center in the future with an additional channel. By installing Coin Collection boxes in various Dufry Shops all over the world and communicating Dufry's commitment, another step into including customers and partners in the sustainability process was created. Additionally Dufry has nominated the SOS Social Center Igarassu as one of the beneficiaries of this year's "Great Travel Retail EDUCATHLON" by Moodie Report which will raise funds for children's education worldwide.

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Dufry Group – A leading global travel retailer

Dufry AG (SIX: DUFN; BM&FBOVESPA: DAGB11) is a leading global travel retailer operating more than 1'200 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry employs more than 14,000 people. The Company, headquartered in Basel, Switzerland, operates in 43 countries in Europe, Africa, Eurasia, Central America & Caribbean, North America and South America.



SOS CHILDREN'S VILLAGES

About SOS Children's Villages

SOS Children's Villages is an international non-governmental social development organisation that has been active in the field of children's rights and committed to children's needs and concerns since 1949 in 133 countries. SOS Children's Villages focuses on family-based, long-term care of children who can no longer grow up with their biological families. They grow up in a stable family environment, and are supported individually until they become independent young adults.

Corporate Social Responsibility (CSR)

Dufry's CSR strategy focuses on countries where the company operates. By supporting children which we consider the weakest members in a society we would like to share our success.



The Street Child World Cup is a global campaign for the rights of street children. Through football, art and an international street child conference the aim is to ensure street children are given the protection and opportunities that all children are entitled to. Dufry sponsors the Street Child World Cup (SCWC) "Road to Rio 2014" which will take place in Rio de Janeiro, Brazil, in March 2014.